

Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Copy Phone 355-3324 Sierra Madre, California — Thursday, December 21, 1967

24 Pages — Vol. 61, No. 8



LEFT TO RIGHT: Herbert H. Goddard, Paul Stuart and Rosemary Scott at the installation of the officers for the Arcadia Realty Board held on Saturday, December 9. Herbert H. Goddard was installed as president for the 1968 year.

Herbert Goddard Installed As President of Realtors

Herbert H. Goddard, well-known Arcadia realtor, was installed as president of the Arcadia Board of Realtors Saturday night, Dec. 9, at the 23rd annual installation dinner dance at Altadena Town and Country Club, with 200 members, guests and affiliates in attendance.

George Coffin III, 1968 director-at-large of the California Real Estate Association, introduced Paul Stuart, regional vice president and installing officer. Mary L. Hinkley was installed as first vice president; Jack Flaten, second vice president; Edith Casey, secretary, and William T. Beckwith, treasurer. Directors installed were: Rosemary Scott, retiring president, Martha Crawford, Ralph Rittenhouse, Robert F. Williams, Charles Batterson and Tom Wyler.

Guests included H. Jackson Pontius, executive vice president of the California Real Estate Association and Mrs. Pontius, Mrs. Coffin, Mayor Robert Considine and Mrs. Considine, Christine VanMannen, City Clerk; James Harvey, president of the Arcadia Chamber of Commerce and Mrs. Harvey; Sherrill Watson, secretary of the Chamber of Commerce, and Mrs. Watson, Bernard Hammerbeck, president-elect of the Pasadena Board of Realtors, and Mrs. Hammerbeck; Raymond D. Albrecht, president-elect of the Alhambra Board of Realtors, and Mrs. Albrecht; Al Garcia, president-elect of the Monrovia Board of Realtors, and Mrs. Garcia.

Concluding the year's activities, the Arcadia Board

Lt. Gregory Smith At Craig AFB For Pilot Training



GREGORY N. SMITH

Gregory N. Smith, son of Mr. and Mrs. Myron E. Smith of 225 Oak Meadow Road, has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School (OTS) at Lackland AFB, Texas.

Lieutenant Smith, selected for OTS through competitive examination, is being assigned to Craig AFB, Ala., for pilot training.

The Lieutenant, a 1963 graduate of Pasadena High School, received an A.A. degree in 1965 from Pasadena City College and a B.A. degree in 1967 from the University of Southern California.

He was on the 1924 fire which burned 50 miles across the mountains from Azusa to Little Rock Creek.

He had a horse and cattle ranch in Nevada where World War II broke out. He sold the ranch and answered the call to the colors. He enlisted in the U.S. Cavalry.

Horses were soon replaced by planes and he was transferred to the air borne freight division where he served for the duration of the war.

Judges this year included junior judges Richard Keppler, John Davis, Kirk Osborne, Cherril Goldley; Senior Judges Mr. and Mrs. Bill Sullivan, Mr. and Mrs. Larry Garland, and Mr. and Mrs. Gordon Baker Lloyd.

At 7:30 p.m. the judges

collected at Garland's Store

Please turn to Page 5

WEATHER	High	Low	Prec.
Dec. 12	62	40	
Dec. 13	46	37	
Dec. 14	52	38	
Dec. 15	58	36	
Dec. 16	58	42	Tr.
Dec. 17	58	44	
Dec. 18	58	42	1.35
Total rainfall to date	7.35		
Year ago to date	11.95		
Two years ago to date	19.25		

Interment was at Wilson, North Carolina.

Window Winners

At 48 degrees temperature 10 judges walked the streets of Sierra Madre to look in all the merchants' windows. Which window looked like Christmas and carried the theme of Yuletide?

Judges this year included

junior judges Richard Keppler, John Davis, Kirk Osborne, Cherril Goldley; Senior Judges Mr. and Mrs. Bill Sullivan, Mr. and Mrs. Larry Garland, and Mr. and Mrs. Gordon Baker Lloyd.

At 7:30 p.m. the judges

collected at Garland's Store

Please turn to Page 5



POSTMASTER GUY ROSSI and Chamber of Commerce President Doug Delahooch assist the young lady in her mailing of a letter to Santa Claus in Kersting Court. This is an annual affair sponsored by the Chamber and sanctioned by the Post Office Department.

Kiwanis Trophy For Safety

Police To Start Bicycle Safety-Citation January 1

The Sierra Madre Police Department, with the cooperation of the parents and students, the program will be effective and will assure safe riding habits, thus eliminating accidents.

The program will become effective January 1, 1968, and continue through August 30, 1968. Thereafter the program will run from September 1 and continue through the school year until August 30.

The Bicycle Safety Citation Program is designed to provide safe riding habits for the bicyclists of Sierra Madre. The Sierra Madre Police Department has conducted a safety program in the city schools during the month of December.

All 4th, 5th and 6th grade students in Sierra Madre, Sierra Mesa, St. Rita's and Ascension schools will have had the program explained and a safety lecture along with safety pamphlets provided by the Automobile Club.

As an incentive for the bicyclists, the Kiwanis Club has donated a bicycle safety trophy to be presented to the school which has the lowest percentage of bicycle citations at the end of the program year, August 30.

If the same school can maintain the trophy three years in succession, the trophy will become the property of the school. The trophy will be presented on a yearly basis, and the school's name will be engraved on the trophy. It will remain in that school until it is won by another school.

At the present time they have brought in three extra installers who will be working Saturdays and Sundays to make the installation for all calls by Christmas, if possible, and this will be extended until New Year's day in hopes of getting as many hooked up for the Tournament of Roses Parade.

There are absolutely no strings attached to this free gift. Call Foothill T.V. Cable now at 356-1702 and tell the girl that answers that you want Free Normal T.V. Cable hook-up as soon as possible and you will immediately go on the list. Do it this minute.

Fire Marshal Gives List Of Electrical Safety Rules

Thinking electrical safety could be your brightest idea in keeping your home aglow with Christmas lighting this holiday season.

In a Christmas safety advisory, Fire Marshal Ludden reminds homeowners that the special home electrical demands of the season require special caution. You must be alert to electrical fire dangers not only of Christmas lighting, but of your home's entire electrical system. It bears an extra burden in the winter.

To help keep your home free of holiday holocaust, Marshal Ludden offers these suggestions:

1. Check lighting sets before using, examining for frayed wires, loose connections, and broken sockets. Don't use your favorite old fixtures so long that they become a hazard.

2. If you decorate with lights outside, use specially reinforced rubber wiring and rubber gaskets that give bulbs a waterproof fit.

3. Follow manufacturer's instructions in lighting an artificial tree. Most will warn against stringing it with lights. Synthetic needles can be melted even by the heat of a 3-watt Christmas bulb. Worse yet, a frayed wire can turn an aluminum tree into a spark-spitting horror. An alternative is to direct a floodlight beam on the tree, perhaps with a revolving color wheel to heighten the effect.

4. Use only fixtures bearing the familiar "UL" seal of Underwriters Laboratories, Inc. It's an important guarantee that wiring and bulbs meet safety standards.

5. Turn off all holiday lighting before retiring or leaving the house.

6. If a fuse blows, quickly determine the cause. A circuit might be overloaded by the extra lights and a redistributed lighting arrangement could correct the problem. If not, call an electrician.

Two public hearings are now slated for board action at its January meeting. This will be at 8 p.m. in the City Hall Council Chambers.

Zoning Board Organizes

The Sierra Madre Zoning

Board of Appeals met for its

first session on Thursday,

December 7, and its duties

were outlined by Mayor Pro

Tem Wagner.

Because of an oversight,

the appointing of six members to the five man board, it was decided to postpone its formal organization until it was found out if the council would drop one member or enlarge its membership to seven members. Since no hearings were scheduled at this session the time was spent in the reading of court opinions given on zoning matters, as interpreted by City Attorney Charles Martin.

James Abernethy was ap-

pointed temporary chairman to serve until formal organiza-

tion can take place.

The board will meet the first Thursday of each month and will concentrate strictly on zoning matters, such as was the case Tuesday evening and throughout the heavy wind storm.

Standing by the radio, the telephone and the fire engines a crew of volunteer firemen heard each report as it came in. A standby crew of six answered the first call to Grand View at 1:15 Wednesday a.m. where broken wires were suspected of setting a tree afire. They stood by with full equipment until Edison Company men put the wires in repair.

At 2:47 a.m. it was necessary to call out the full fire crew to the home of Leo Kennedy at 196 N. Adams.

Please turn to Page 7



AARON BLOOM, president of Sierra Engineering Co. and company secretary, Mrs. Lois Herron, with the "Christmas Spirit" Sierra employees are sending to Mrs. Herron's son, Bruce, for distribution to the needy children of Viet Nam.

Bruce Herron Receives Bundles

Sierra Engineering Has True Christmas Spirit

The benevolence of a Sierra Madre seaman has initiated an early application of the Christmas Spirit at Sierra Engineering Co. in the foothill city. HM-3 Bruce Herron, 23, a Navy corpsman assigned to the Surgeon's Office of the 1st Marine Division in Viet Nam has been overwhelmed with compassion for the "needy" Viet Nam children.

Since his arrival in the Asiatic war area, young Herron has written home repeatedly, telling of the sorry plight of children in the war-torn area around his base near Da Nang.

His mother, Mrs. Lois Herron, who has been an executive secretary at Sierra Engineering Co. for over 15 years, enlisted the aid of Sierra's 400 plus employees in collecting children's clothing, shoes, etc. to send the war-stricken children and to date, her fellow workers have responded with over two hundred pounds of clothing — more is coming in every day.

The shipping department at Sierra, with the blessings of the company president, Aaron Bloom, is packaging the donations for shipment to Bruce who will see that it reaches the neighboring hospitals, orphanages, and needy families near his Viet Nam base. Mr. Bloom has issued bulletins to company employees encouraging their support and has been instrumental in establishing

Please turn to Page 23

Camp Fire Girls Sing Carols

Last Friday there could be heard the happy singing of Christmas carols in our downtown area as Camp Fire and Blue Bird groups joined their voices for this annual event. Starting at Kersting Court the girls sang their way up Baldwin to Crestview Lodge, then back along Sierra Madre Boulevard to Parkwood Convalescent Hospital and the

Please turn to Page 17

Firemen To Fill Stockings

Sierra Madre Volunteer Firemen will meet Friday evening at the hour of 7:30 to fill 1000 stockings for the Children's Christmas Party to be held Sunday evening Dec. 24 in Memorial Park with the arrival of Santa Claus at 7 p.m. sharp.

All Reserve Firemen, friends of Firemen are invited to help with the job of filling the stockings with popcorn ball, orange, apple, candy and nuts, and all children within hearing distance are invited to the party Sunday, December 24.



We offer the heartiest of congratulations to the new President of the Chamber of Commerce, Ben Wightman; his Vice President, Jim Burke; Treasurer, Marv Neelands, and the newly elected and added members of the Board, Jack Grotewell, Jim Brown, Justo Caffi, Doug Delahooch and Harry A. Lange, and you, too, Bob Green.

— CT —

There is always a lot to be done in the Chamber of Commerce, and it does take considerable time to try and accomplish it. We thank these men for offering their services. We do wish them success throughout the coming year.

— CT —

Speaking of the Chamber of Commerce, have you noticed Jolly Old St. Nick on the streets the past few days? He really gives the kids a joyous moment, and I thoroughly enjoy his enthusiasm as he greets each of them.

— CT —

So Monday is Christmas. I knew it was coming and coming fast, even as I sat down on July 3 and thought it over. As you get older and older, everything speeds up a little bit as you drop your motivation into low gear... Dad used to explain those things to me, but I didn't listen.

— CT —

Now that we have notified you that Monday is Christmas, it sure seems appropriate that we tell you a few Christmas stories, so I will come up with the first one that happened to daughter Candy when she was seven years old.

— CT —

Candy gave her mother a box of scented soap for Christmas. A visiting neighbor, admiring the gift, told Candy that she always placed a cake of perfumed soap among her underthings because it kept her clothing smelling nice.

— CT —

Several days after Christmas, and I remember it well, Candy approached her mother and complained, "I don't understand that Mrs. Smith, I keep putting a cake of soap in my underwear, but when I walk around it always drops out!" Now I ask you, isn't that an embarrassing moment for anyone?

— CT —

Of course here is one that always tickles me pink, especially so, since in childhood I had two playmates who had recently come from London to stay in the United States.

— CT —

These two small British boys were gazing at a butcher shop window decorated for Christmas. One of them pointed to a number of hams hanging from a large holly branch. "Look, Tom," he said. "Look at them, 'ams a-growing up there."

— CT —

"Get away," said the other. "'Ams don't grow on trees." "Well, that's all you know about it," said the first, scornfully. "Ain't you ever 'eard of an 'ambush'?" Now, I truly think the boy has something there.

— CT —

Of course I told both Candy and Robin that this year I intend to assemble a Christmas doll, using nothing but the extra parts left over from the doll that I assembled for them last year. . . . they are still thinking about this one, and I have caught them looking at me with side glances, but as they get older I am sure they will figure out just what I was trying to tell them.

— CT —

I truly remember the past Christmases, you know, "the old-fashioned Christmases when people paid cash for

Please turn to Page 13

DIXON COLBERT . . . Award Winner

RECONDITIONED

OK

SED CAR

Sale!

LOOK AT THESE PRICES

1964 CHEVY II — \$595

'62 CORVAN
IN TOP MECHANICAL
CONDITION! 4 - speed
transmission, beautiful 2-tonne blue, for only — **595**

'62 BEL AIR
4-DR. SEDAN
V-8 engine, automatic transmission. AN IMMACULATE FAMILY CAR! **995**

'62 T-BIRD
FULL POWER! THIS WEEKEND ONLY FOR — **995**

'60 RAMBLER
CUST. 2-DR. SEDAN
V-8 engine, automatic transmission. THIS CAR REFLECTS THE VERY FINEST CARE! **495**

CLAY CHEVROLET
2275 East Colorado . . . In Pasadena
46 Years Same Ownership, Same Location
Open Evenings & Sundays MU 4-0947
SY 6-6869

You and Your Neighbor

By NANCY BRYAN

The Saturday before Thanksgiving, Mrs. Henry (Pat) Rose Jr., flew up to the San Francisco area to visit with her sister, Noia, and family. Mr. and Mrs. Charles Nealey and two children — Nancy, 6, and Matt, 4, live in Mineral Park. Hank Rose and son Phil drove up on Thanksgiving Eve to be all the family. Older son, Brooks (Henry Brooks Rose, III), spent Thanksgiving Day with relatives in Covina.

Hank's father, Henry B. Dorothy, arrived after Turkey Day weekend to spend about five days. They drove down from their home in Reno, Nevada.

No matter what Santa brings to the Roses, he won't be able to top having son Brooks home for the holidays. Just discharged from the Navy this last May, this will be Brooks first Christmas at home with his family in 3 years. The U.S. Navy had priority the other times . . . Even if Brooks had had a pass . . . Vietnam is a little too far.

At this time Christmas plans for Hank and Pat and the boys include dinner in Whittier at the home of Mrs. Sharon Cromwell, Pat's sister.

Pat's father Mr. Van Read,

Look for your neighbor in church this Sunday.

Gary's mother, Mrs. E. J. Bottemer, also of Ohio, was here when Kimberly Ann was born and was entitled to stay for Thanksgiving and Christmas.

Christmas dinner is scheduled for the Bottemer home, at 1280 Hastings Ranch Drive, and attending from Torrance will be Gary's sister and family, Mr. and Mrs. Dale Bryson, Tammy, Kevin and Bryan.

There are tentative plans in the making to take Jean's parents to see their first Rose Parade, which should be quite a thrill.

— * —

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd.

Look for your neighbor in church this Sunday.

Vella Views

By
Toni Maurin

SYcamore 7-9634

TRANSIT TOPICS

News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

By
ARTIE DEE
Transportation Editor

December is a busy time of the year, everyone is going here or there, buying this for Aunt Minnie or that for Junior. Sooner or later some of you nice folks are going to need an EXTRACar. Now, Hertz and Avis have cars but only RTD has EXTRACars (buses to you). RTD provides chauffeurs with their EXTRACars. Send for your RTD system map and take a load off your mind.

The beauty and pageantry of the Tournament of Roses leaves one spellbound, but the traffic can leave you just plain bound.

Unless you've been involved, you can't imagine the mass confusion that one and a half million good folks can cause when they all gather in one city to view a parade. A person can park miles from the parade route and have a long two-way walk, or he can look to RTD.

On New Year's day, the RTD goes all out to provide service from key areas all over the southland. Special service, augmented regular service, package deals. For complete details see your local paper the week of the 18th or 25th.

Have you run out of gift ideas this year? How about an RTD Monthly Pass? What could be more practical than paid transportation for that person on your list who doesn't have a car. Over 30 locations to serve you, or you can purchase them by mail. Send your check or money order to General Passenger Agent, 1060 South Broadway, Los Angeles, Calif. 90015.

Q. How often does the bus run from Azusa to Los Angeles?

I find it necessary to go to General Hospital several times a week. Mrs. P.L.C.

A. Hourly service is maintained on the 68 Line and the bus stops across the street from the hospital complex. I'll send you a timetable with your map.

Q. My son will be needing transportation from El Monte to Whittier College after Christmas. Can he ride the bus and if so, which one? Mrs. L.L.

A. The 38 Line from El Monte station goes down Painter Street in Whittier, right in front of the college.

Q. How long a ride is it to International Airport from Alhambra and how do I go? Mrs. S.J.

A. Two buses are required. The 52 Line running on Main Street in Alhambra will take you to 5th and Spring in Los Angeles where you can change to the 51 Line to the Airport. The trip can be made in an hour and 40 minutes.

Q. My husband is stationed at Norton Air Force Base in the San Bernardino area and we are staying in Pomona. Is there bus service he can use to and from the base? Mrs. J.P.

A. The 60 Line from the Pomona Station will take him to Norton Air Base. I'll send you a timetable with a map for your convenience.

Send your questions to Transportation Editor, Artie Dee, care of this newspaper. All questions will be answered in this column or by mail. A system map will be sent free to each person submitting a question, or call 747-4455 for detailed information.

Please turn to Page 18



Sue and Jack Overholt
Vogue CLEANERS
370 West S.M. Blvd. In Sierra Madre

OUR SUGGESTION . . .

OUR GIFT DEPARTMENT IS READY WITH COMPLETE
SELECTION OF MANY OUTSTANDING GIFT IDEAS . . .

For Him

Black and Decker
Drills
Jig Saw Kits
Circular Saws
Finishing Sanders
Shop Vacuum
Hedge Trimmers

Weller
Soldering Irons

Porter-Cable
Saws
Drills
Hedge Trimmers

Charbroil
Barbecues
Hibachis

Crescent
Wrenches
Pliers
Screw Drivers

Disston
Saws

Challenger
Socket Tool Sets
End Wrench Sets

Sunbeam
Electric Knives
Shavers

AND MANY OTHER CHRISTMAS ITEMS
TOO NUMEROUS TO MENTION

For Her

Corning
Percolators
Skillets
Roasters
Sauce Pots

Libbey
Glasses
Mugs
Cups

Cosco
Tin Trays
Step Stools
Kitchen Chairs

Rubbermaid
Turntables
Waste Baskets
Cannister Sets

Hager
Ash Trays
Pottery Vases

K-C of California
Place Mats
Table Cloths
Aprons
Napkins

Blue Gate
Candles
Tapers and
Bayberry Scented

BUT DON'T FORGET . . .

*Our Thousands of Other
Gift Items For the
Home and Each Member
of the Family . . .*

- ★ Hoover Vacuum and Appliances
- ★ Black and Decker Power Tools
- ★ Tools
- ★ Norelco Shavers
- ★ Kitchen Gadgets
- ★ Workshop Gadgets
- ★ Haeger Pottery
- ★ Sunbeam - Vista Electrical Appliances
- ★ Christmas Tree Lights & Decorations

*Special Tools or Attachments Are A Specialty With Us . . .
Let Us Know Your Needs And We'll Secure It For You*

Use Our Lay-Away Service While Selections Are Full and Complete!

SIERRA MADRE HARDWARE AND GIFT COMPANY

25 WEST SIERRA MADRE BLVD.

OFFICIAL

PAY STATION FOR
SOUTHERN CALIFORNIA
EDISON COMPANY

Call -- 356-1421



FREE
PICK UP and DELIVERY

Authorized
HOOVER SERVICE

Use Our Lay Away Plan

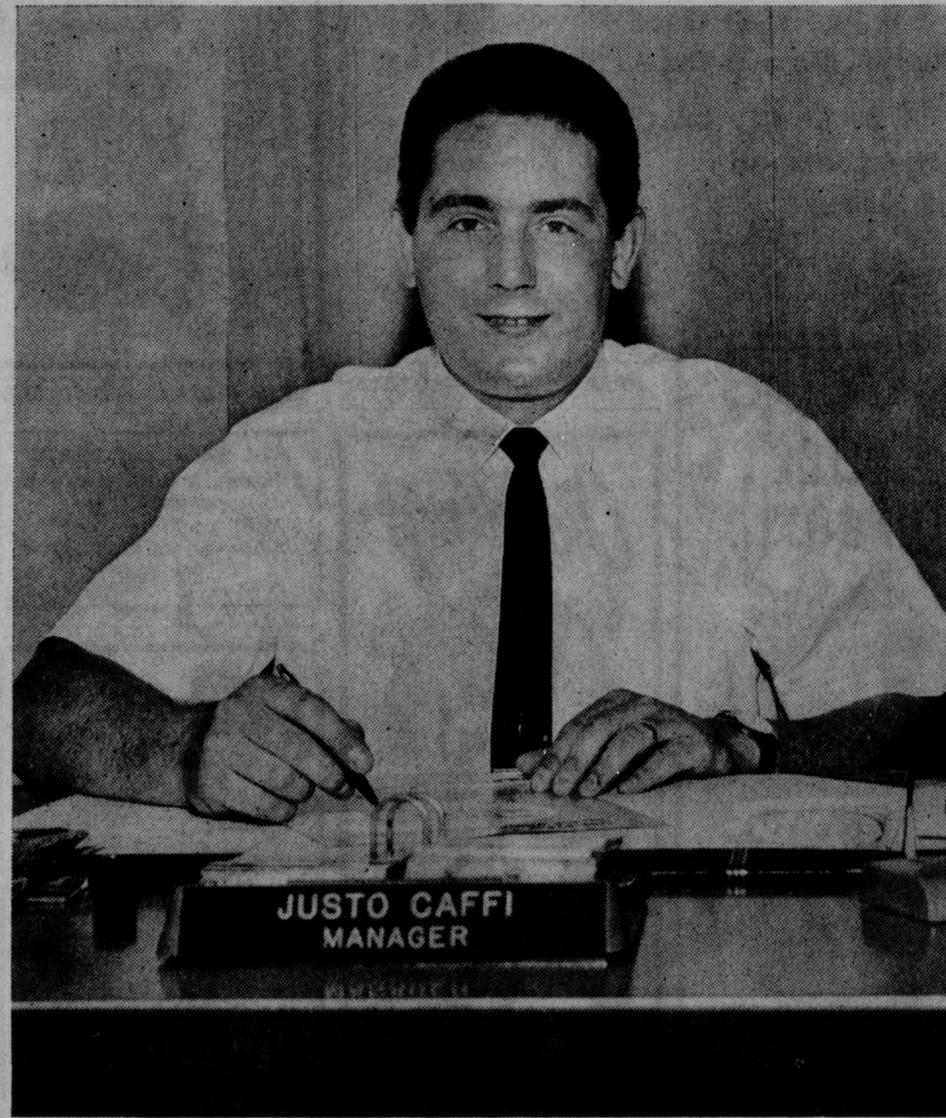
MERRY CHRISTMAS

FROM A TEAM
THAT WISHES
THE BEST FOR YOU
IN TELEVISION

VIEWING THROUGHOUT '68



BILL COYNE
Chief
Technician



Justo Caffi
SYSTEM MANAGER



WORKING TOGETHER BRING YOU OUR MANAGER'S

Christmas Gift Specials

ABSOLUTELY FREE!

TO THE
NEXT

39

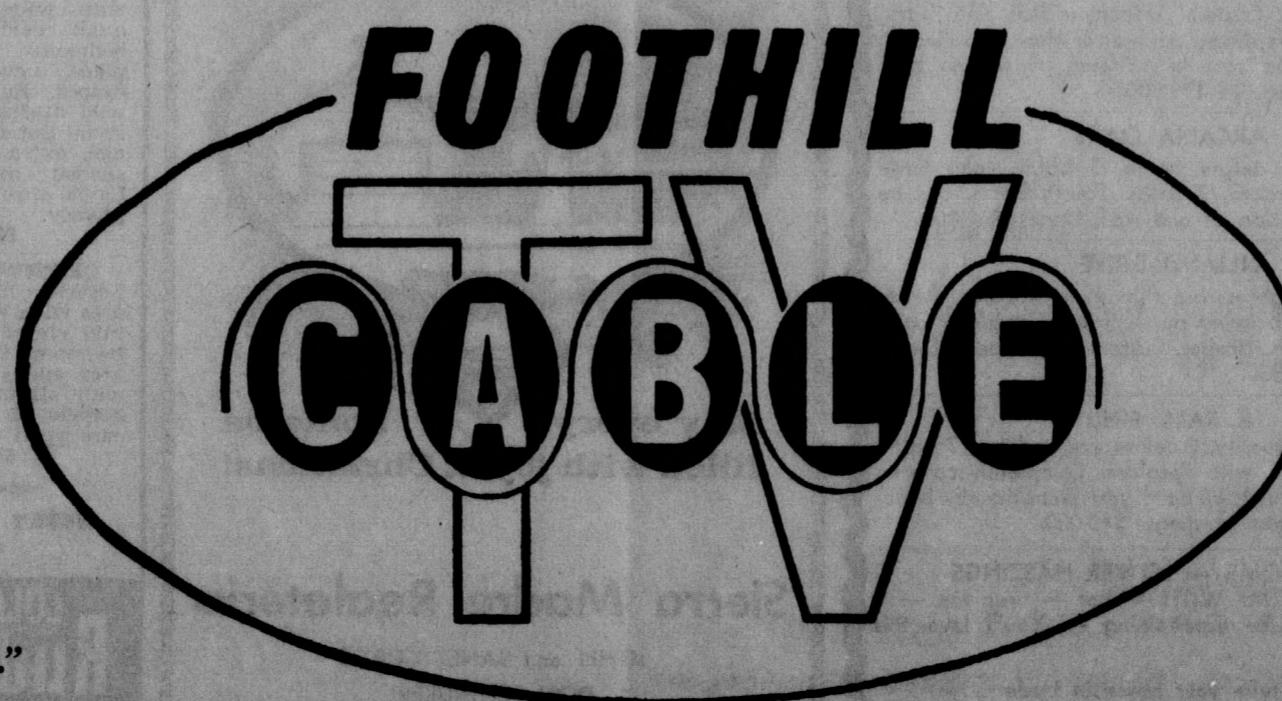
Sierra Madre or West Arcadia Families To Come In Or Call Our
Office Between Now and December 21st We Will Present Them
A Gift Of A Normal

FREE Hook-up To The Fabulous TV Cable

"THIS IS OUR GIFT OF APPRECIATION TO YOU THE GREATEST PEOPLE IN THE WORLD."

AFTER NORMAL INSTALLATION
\$5.95 A MONTH FOR THE FIRST SET
\$2 A MONTH EACH ADDITIONAL SET

Working To Build
Sierra Madre's
Television Viewing . . .



12
FABULOUS
TV CHANNELS
TO CHOOSE FROM

"RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified . . . Visit Your San Gabriel Valley Realtor

WANT TO SELL...BUY...RENT...HIRE? USE THE CLASSIFIED ADS

Phone
EL 5-3324

Straight classified 45c a line, \$1.35 minimum; 3 times or more \$1.25 minimum.
Classified display, \$1.35 an inch; monthly, \$1.25 an inch.

COPY DEADLINE 2 P.M. TUESDAY

Phone
EL 5-3324

4-SIERRA MADRE NEWS Thursday, Dec. 21, 1967

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024. Telephone 355-3324 or 355-3325. The Sierra Madre News, Official Newspaper of the City of Sierra Madre, is declared a Newspaper of General Circulation for the purpose of the Federal Communications Commission, Section 390 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1958. Adjudication Decree Number 60476.

A Second Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1966, under Act of Congress of March 3rd, 1879.

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

TRACTOR SERVICE

DUMAS
Electrical Appliance and Vacuum Service All Types and Makes of Small Home Appliances Expertly Repaired Including Hoover & Kirby Vacuums, Paper Bags and Hoses for All Models Radios, Keys, Locksmith 12 N. Baldwin Ave. 355-1596

AUTO REPAIRS

NORM'S GARAGE
MOTOR TUNE UP — BRAKE SERVICE Dependable Auto Repair Operated by Clarence N. Morrison 22 E. Montecito EL 5-1146 Closed Saturdays

TOWING
24 HOUR WRECKER SERVICE
CLARK'S PAINT & BODY SHOP 355-1755

CARPENTRY

CHUCK HERZBERG All Types Carpentry And Remodeling 355-8517 OR 359-7800

LANDSCAPING

FRED OSTI JR. Landscaping & clean-up • Relandscaping • New Lawns • Sod Removal • Sprinkling System • Ivy Mowing • Rototilling • Grading • Rubbish Hauling FREE ESTIMATES Licensed & Insured EL 5-7353 (anytime)

Louie Osti Complete Landscape & Tree Service Reasonable, responsible & reliable service Free estimate Call 355-4374 (anytime)

DRESSMAKING
EXPERT DRESSMAKING From Simple Alterations to Designing & Copying 355-9607

INSURANCE

FOR YOUR INSURANCE NEEDS SEE NINA NEALE NEALE AGENCY 12 NO. BALDWIN

YARD SERVICE

AL'S BACKHOE SERVICE Crawler Tractors Skip Loaders Dump Trucks Discing • Trenching • Landscaping • Top Soil & Fill Roto Tilling All Kinds Tractor Work Fully Insured Free Estimates Quick Service Al Buckless 798-7733 306 VENTURA ST. Altadena

NURSERY

MAMA PETE'S DAY NURSERY HOURS 7:30 to 5:30 71 SUFFOLK

PHARMACY

PREScriptions Reg. Pharmacist in charge Free Delivery ROYAL DRUGS 32 W. Sierra Madre Blvd. EL 5-3456

PAINTING

If Your Home Deserves the Best CALL R. L. MANNION PAINTING and DECORATING Sierra Madre 355-3791

LICENSED & INSURED

Residential & Commercial Interior & Exterior Established 15 years locally

RADIO & TV REPAIRS

RAMBEAU TV ANTENNA SERVICE Servicing All Makes of TVs, RADIOS and ANTENNAS EL 5-1560

RUBBISH

FIRST QUALITY CARPENTRY & PAINTING Licensed and Bonded Mel Goodsell 355-1725

SOUTHERN COLONIAL — 2 STORY - 5 BEDRMS.

Plus Den. 3 Big baths. Master Bdrm. has fireplace, also dressing rm. Custom Anthony POOL with automatic cleaning. Fantastic panoramic view of valley. A real adventure to see. In an area of custom built homes. Make offer. — \$79,000

SEWING MACHINES

Service Call, \$1.95 Home or commercial Sales and Rentals Dealer — 793-0605

3 BEDROOMS — LOWER HASTINGS

37-FT. FAMILY RM. WITH — bar — fireplace — & separate BBQ. Like entertaining — You'll love this house. \$39,900.

1st and 2nd REAL ESTATE LOANS

We Buy, Sell and Make Real Estate Loans 446-4423 L.A. 681-6331 601 S. First Ave. Arcadia Southern California

REAL ESTATE FOR SALE

PEACE ON EARTH GOOD WILL TO MEN IS OUR PRAYER FOR A MERRY CHRISTMAS TO ALL

Drive by the following 360 Acacia — Outstanding at \$26,750

1046 Cynthia — (Hastings) Close to everything. 3 bd. 2 ba. \$28,900. 10% Dn.

173 Vista Circle — (Handyman finish guest apt. or 2 extra bds.) Must sell. Asking \$16,900.

85 E. Sierra Madre Blvd. — 3 bldgs. 4 rental. Lge. lot. Sleeper at \$39,900.

87 Lowell — 6 rms. Elegant decor plus lge. guest rm. Asking \$31,900.

Lot (level) at 735 Canyon Crest. Bargain. Try \$7,900.

Nine Full units. Under 2 yrs. Full. No children or pets. Try \$129,000.

3 Units (Triplex). Newer. \$390 mo. income. Priced to sell at \$39,900!

24 Vista Circle — Remodeled interior. Try \$15,900.

YULE AGREE Quality such as this 3 bdrm. fam. rm. expandable home is hard to find. 130 ft. frontage with view. Intercom with FM. Screened lanai. Landscaping a work of art. \$38,900.

DRINK UP The beauty surrounding the luxurious 3 bdrm. fam. rm. din. rm. home. Wet bar & screened lanai. Heated pool. Mt. & valley views. \$48,750.

THE PASSWORD Is prime. The light & cheerful 3 bdrm. den home. The low maintenance 130 x 100 ft. lot. The heated 15 x 35 ft. pool. The circular driveway. All this on a cul de sac off Orange Grove. \$37,950.

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

Senior Citizens

Pearl Smith, Lillian Godley, Roy Pickett and Marion Shaw. Anna Ridgeway had charge of the decorations and there were festoons of holly, poinsettias and Santa Claus and small Christmas trees. An exchange of gifts came after the reading of the minutes and treasurer's report.

There will be no more meetings till the first Saturday in January. The new officers will be installed on the second Saturday. The retiring president thanked all of the officers and the ones who had helped to make this last year such a pleasant one.

A gift was given to the president from the club. Several carols were sung and the group then adjourned for games.

Window Winners

for tallying. Winners are: First place, Sierra Madre Hardware; second place, Wistaria Bakery; third, Arnold's Hardware; honorable mention, Wessel's, and Hansen's Ford.

Plaques were awarded to the three prize winners by the Sierra Madre Chamber of Commerce in their annual Christmas window decorations award.

Support your local merchant — buy locally.

SPORTS

AS
Hank Ives
SEES IT



DEAR SANTA . . .

Look Santa, the Christmas list is short this year so the request list shows just a few thousand gifts for needy types in the sports world.

FOR BOB BOYD . . . Five Billy Hewitts. The Trojans are just the second best team in town.

DICK WILLIAMS . . . Patient and understanding that he displayed during the past season while winning the pennant. He will need these attributes with a couple of National League castoffs, Dick Ellsworth and Ray Culp, but the two could lead to another flag.

ROMAN GABRIEL . . . A bigger bonus, he earned it.

BILL BRADLEY . . . A giant scrapbook for his clippings. The ex-Princeton falsh is supposed to be for real.

O. J. SIMPSON . . . The 1968 Heisman Award that he earned in 1967.

WALTER ALSTON . . . A few hitters and a good year from Versailles and Grant, the Minnesota acquisitions.

JACK KENT COOK . . .

A big crowd for his hockey opener Dec. 30 and for the hard.

RED KELLY . . . Continued Irish luck for his L.A. Kings.

MIKE GIDDINGS . . . A job for the ex-Monrovia, USC, and Utah coach.

JOHNNY MCKAY . . . 14 more points than Indiana gets on New Year's Day.

WILLIE SHOEMAKER . . . Another riding champion-ship. Who else?

JOHNNY PONT . . . Fond memories of Pasadena even though his team does lose to USC in the Rose Bowl.

OLD HANKUS . . . A bright and shiny new crystal ball for 1968. The old one is in bad shape after predicting pennant years for Pittsburgh and Baltimore and coming up with "just" a 69 per cent picking percentage during the grid season. Just for fun he will give the old globe one final road test.

GREEN BAY to edge the Rams in the NFL Playoffs. Certainly not wishful thinking but the Packers are awesome at home in "must win" games.

DALLAS over Cleveland "IF" Meredith is O.K. AND TO ALL YOU FOLKS HAVE A HAPPY !!!

MAY YOUR HOLIDAYS BE BRIGHT WITH JOY!

CHEVRON SERVICE STATION

AL FOXTON

115 W. SIERRA MADRE BLVD. 355-2178



12 W. SIERRA MADRE BLVD.

355-9444

CLASSIFIED ADVERTISING

FOR RENT

2 BDRM. and den house.
Lge. lot. \$125 mo. Agent.
355-7198

D:12-21

3 BDRM.
SEP. DIN. RM.
Upper half of duplex.
Family with children
ONLY
\$140
355-0601

PERSONALS

GAM — Bet my Social Security against yours that Sorenson makes them all look sick on February 20. And I'll double that bet that Jack Kessock will forever be sorry he started the whole mess — RKE

AUTOMOBILE

'64 COMET Caliente, 4-dr.
P.S. & P.B., R. & H. Auto.
Trans. Good cond. 447-3001

P:12-21

IMMACULATE 2 bdrm., Sep.
din. rm. House. Frpc.
H.W. floors. \$125 355-0934

D:12-21

Lge. 3 bedrm., plus 2 fire-
places. Pool. — \$325
3 Bdrm. Older upper flat.
Children o.k. — \$140
2 Bdrm. triplex. Adults
preferred — \$135

LA LONE
356-1169

\$70. — Clean large 1 bdrm.
Apt. Stove & refrig. Close
in. 355-0934

D:12-21

LGE. older 3 bedrm., dining,
den. Near St. Rita's. Will
decorate. \$160. Rudbach,
355-1461

3 BDRM. & den. 2 ba., cpts.
& drps., dishwasher &
stove. Older children o.k.
355-6181

\$62.50
Furnished Studio Apt.
Single, Util. Pd.
Manager — 355-0572
174 E. MONTECITO

NEW SECOND FLOOR
1000 sq. ft. space available
for medical, dental,
general office, etc. on
Sierra Madre Blvd. Plenty
of free parking. Inquire
at

TOY AND PATIO
VILLAGE
140 W. Sierra Madre Blvd.
355-6641

2 STY. 2 Bdrm. Apt. Unfurn.
Drapes & carpets. 355-0258.
282 Mariposa, S.M. D:11-9f

Canyon Cottages
\$60 - \$70
ADULTS
Call Mrs. Colbert
355-2930

From \$70 to \$90
1 & 2 bedroom apts.
UNFURNISHED OR
Adults only.
355-6641
or inquire at Toy and
Patio Village

FURNISHED
1 Bdrm., Den Apt.
UTIL. PD., TV Cable
\$87.50
Agent 355-7198

PERSONALS

PERSONALS are \$1.25, check or
cash enclosed. The Staff does not
compose personal messages in
any way, nor are they directed to
any particular individual. Personal
messages which obviously indicate
collision will be withheld
and money returned if article
is unclaimed. Unpublished articles
are messages between
two parties who, for unknown
reasons have no other method of
contact.

EDITOR BOB — With the
Clarion after Konkler, they
sure are leaving you alone. Wonder who will be
next — THE COMMITTEE

KATHERINE — Don't give
up the ship; you have had
rough sailing but February
20 will put everything right again — A FRIEND

CHUM — It's a little late to
be sorry. I should send
you to the walling wall;
but come on back, I will
try and forget — WINNIE

JACK — I'll wish you a
Merry Christmas from
here and hope to see you
between now and the New
Year. Sorry the telephone
is no good at night — HELEN

DEAR DONALD — Can't we
start the New Year right. I
promise I will not make
the same mistake again.
Won't you try me? — IRENE

SUSAN — Well, here it is
Christmas and we should
be drinking Old Overholt;
but I am giving a toast
to Ole Jack Overholt. In
business just over 15
months and has tripled his
daily business. Ole Jack's
a smart one, but you had
better hurry to get your
overcoat, raincoat or top-
coat cleaned and pressed
for 99¢; just a few days
left and I'm just not
whistlin' Dixie — Barbara

JOANNE — Our hearts are
with you this holiday sea-
son — God Bless you and
the Boys, and if you need
us you know where we
are — THE BOYS

DON'T FORGET — Toys by
the carload at discounted
prices at the Toy and
Patio for your selection.
Must make room for ex-
pansion coming after Jan-
uary 1 — CHARLIE

SULLY — Heard from ex-
Mayor King; says he real-
ly enjoys giving orders
and have them obeyed.
Guess he really never did
get it across to the City
Council that he was a Lt. Col.
things could have been
different — BBH and
TURNBULL

Letters to
The Editor . . .

Dear Editor:
We have lived in Sierra
Madre for 19 years, and have
always enjoyed decorating
our home for all occasions.
We have noticed though in
the past two years the ma-
licious mischief is progres-
sively becoming worse to
the result that our family
will probably end up for-
getting these pleasures.

It's a shame, too, as I'm
sure it's a few that are tak-
ing the enjoyments from us.

We blame the parents, not
the children, for these deeds.

We love children, big and
small, as you probably know
from our household of 'em.

Our 5-foot plastic Santa,
who was 18 years old, was
finally stolen the other
morning from our gate, and
we only hope that whoever
captured him enjoys him as
much as we have through-
these many years.

Merry Christmas, anyone.

—Margie Quanstrom.

Dear Santa:

We hope this letter finds
you and your family well
and happy, and we wish you
luck and health in coming
from the North Pole. Our
names are Michael and
Keith O'Rouke.

We think, Santa, that we
have been good boys and
good to our Mommy, and all
the people we love. There
are some special things that
we would like most: a
walkie-talkie, and maybe a
projector, a robot, and maybe a
record player, too — There
are so many wonderful toys
to choose from — But really
Santa, whatever you bring us
we will love and take
good care of. Also Santa, we
would like you to stop by
our good friends Benny and
Vincent's house too.

Lots of love and kisses.
Your boys
Michael and Keith
O'Rourke

CHRISTMAS SPECIAL

20% CASE DISCOUNT

EZRA BROOKS

86 PROOF 4 YEAR OLD

STRAIGHT KENTUCKY BOURBON
IN BEAUTIFUL GIFT WRAP

5th 4.99

Case 59.88

Less 20% — 11.98

47.91

YOUR CASE PRICE
PREMIUM WHISKEY AT ONLY
\$4.00 BY THE CASE

20% CASE DISCOUNT

MARTIN'S V.V.O.

8 YEAR OLD SCOTCH

5th 7.25
Case 87.00
Less 20% — 17.40

YOUR CASE PRICE
69.60

SCOTCH

VAT 69 (Gold)

Regular 6.99

Reg. Case 83.88

Spec. Allow. — 12.00

71.88

And Another
10% Case Dis. — 7.19

YOUR CASE PRICE
64.69

Closed Monday, Christmas Day

HAPPY'S LIQUOR STORE

Free Delivery

12 W. SIERRA MADRE BLVD.

355-9444

ALL OTHER NATIONALLY ADVERTISED BRANDS

Mix Them or Match Them — 12 Bottles or More

10% DISCOUNT

HAPPY'S QUALITY BRANDS 20% DISCOUNT

Mix Them — Bourbon, Vodka, Gin, Scotch, Rum, Mente, Cocoa, Tequila

Accounts insured to \$15,000

WESTSIDE: Green at Los Robles • 795-8016

EASTSIDE: Foothill at Rosemead • 355-8002

Greetings

To you — the merriment
that comes with trimming the tree, waiting for Santa,
opening his gifts. To you — a holiday season bright
with good cheer and warmth with good fellowship. And
to you, our sincere and hearty thanks for your patronage.

Maxine and Henry Danowsky

WISTARIA COIN LAUNDRY

370 W. SIERRA MADRE BLVD.

Greetings

To Our Friends and Customers

HASTINGS CAR WASH

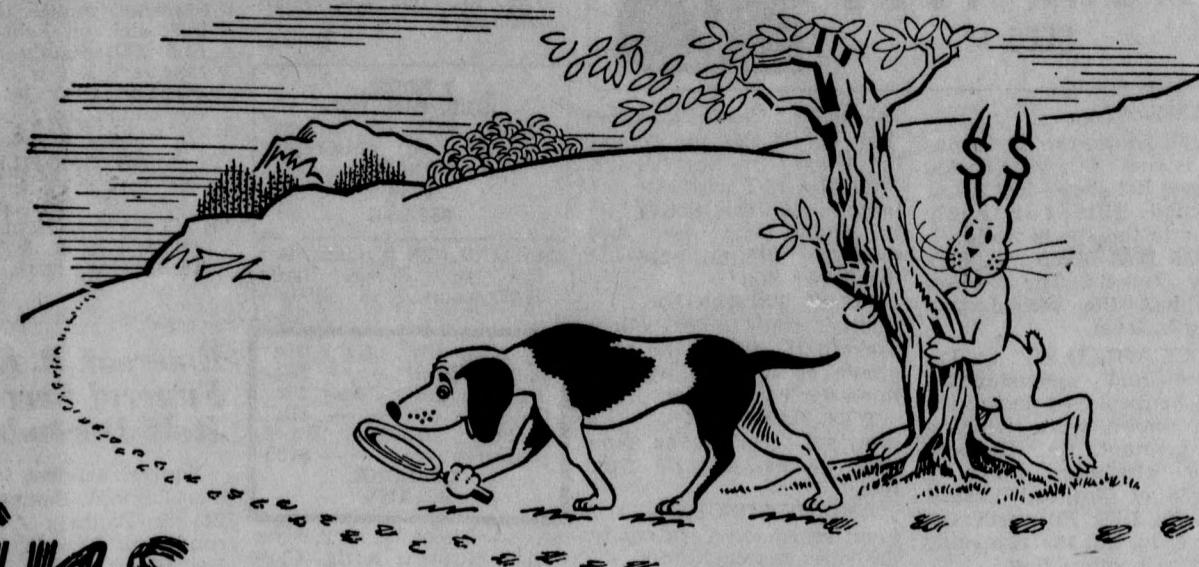
2 Blocks W. of Rosemead

Hans Rossen

3393 E. FOOTHILL

355-1587

Hunting Bigger Bargains



MOST OF US are always on the trail of better values...more for our money.

It's an entertaining habit, and—if we play it right—it gets us more of the comforts and conveniences of modern living.

Of course, the first principle of successful hunting is...do it where the fattest game is...even if it's on your own doorstep. Being away off somewhere else doesn't make a rabbit...nor a dollar...any bigger.

That's why Hunting Bargains at home pays off best. Because that is where the biggest

bargains are...even if we do get lured off to other fields sometimes by the siren calls of big-city operators.

Why are the Biggest Bargains in our own home stores and service establishments?

It's fundamental economics:

A dollar spent at home gets you the same goods at about the same prices...but in addition it also helps to support the growth of your own community...for more vigorous schools and churches and other community services...for YOUR enjoyment and profit.

It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare . . . patronize them

HARTMAN REXALL PHARMACY
Since 1910
29 N. BALDWIN EL 5-3311

ROYAL DRUGS
Free Delivery We Give S&H Green Stamps
82 W. SIERRA MADRE BLVD. EL 5-3456

RAMBEAU T.V. ANTENNA SERVICE
The best in T.V. Service
17 W. SIERRA MADRE BLVD. EL 5-1560

FOOTHILL T.V. CABLE COMPANY
You will see more in 1968
38 N. BALDWIN 356-1702

THE HIGHLANDER DRIVE-IN LIQUOR STORE
Jim Burke and sons
324 W. SIERRA MADRE BLVD. EL 5-8544

BYRON HOPPER, Jeweler
90 W. SIERRA MADRE BLVD. EL 5-3372
Complete Customer Service
Devoted To Their Satisfaction

WISTARIA FLOWER SHOP
Floral Arrangements
74 W. SIERRA MADRE BLVD. EL 5-0113 EL 5-7272

CARL HANSEN FORD
Sierra Madre's Authorized Dealer
120 W. SIERRA MADRE BLVD. EL 5-2321

MACK'S GARAGE
"Service is our business"
25 E. SIERRA MADRE BLVD. EL 5-1728

BROWN'S FURNITURE
Free decorating service
303 W. SIERRA MADRE BLVD. EL 6-1371

PANTORIUM
Sierra Madre's only drive-in cleaners
Personalized service
COR. S. M. BLVD. & LIMA ST. EL 5-6474

HAPPY'S LIQUOR STORES
Free Delivery — Marshall Mendell, Mgr.
Sierra Madre Monrovia
12 W. Sierra Madre Blvd. 617 S. Myrtle
EL 5-9444 EL 8-3209

GENERAL TELEPHONE CO.
115 East Lime
Monrovia

NORM'S GARAGE
Our newest addition — Dyna-Moneter Tuning
22 E. MONTECITO EL 5-1146

SIERRA MADRE PLUMBING
Appliance and Service
15 KERSTING COURT
EL 5-7283 9 KERSTING COURT

RALPH'S SHOE STORE
We Fit Your Feet . . . Not your Imagination
S.&H Green Stamps
41 N. BALDWIN EL 5-0479

DON JACKSON
Finest in Men's Wear
Custom Tailoring
18 W. SIERRA MADRE BLVD. EL 5-1236

AL FOXTON CHEVRON
"Station and Garage"
115 W. SIERRA MADRE BLVD. EL 5-2178

CLARDON DELICATESSEN
"Complete Catering Service"
Don & Betty Stuart, new owners
31 N. BALDWIN 355-1534

SIERRA MADRE SHELL SERVICE
"Free pick-up and delivery"
54 N. BALDWIN AVE. at MONTECITO
EL 5-1726

SIERRA MADRE CHAMBER OF COMMERCE
Open 10 to 2
Working for the people of the Community
49 S. BALDWIN EL 5-7141

SIERRA MADRE NEWS
"Your Hometown Newspaper"
EL 5-3324

ARNOLD'S HARDWARE
Paints — Gifts — Sports
Hardware — Housewares
Fertilizer — Free Delivery
297 W. SIERRA MADRE BLVD. 355-3365

JOHN H. CURTIS
REALTOR
Listings always wanted
25 S. BALDWIN EL 5-3433

WISTARIA BAKE SHOP
"The finest in Bakery Goods"
4 E. SIERRA MADRE BLVD. EL 5-3332

WEBSTER INSURANCE AGENCY
Complete Insurance Coverage
3765 EAST COLORADO BLVD. SY 6-8175
EL 5-3149

RICHARD-VICTORS CO.
Custom Draperies & Picture Framing
11 KERSTING CT. EL 5-1255

GULLETT & HARRIS
In Mind . . .
feminine fashions
1 KERSTING COURT 355-1017

PLAZA SHOP
"Ask Trudie"
39 E. MONTECITO EL 6-1495

SIERRA MADRE HARDWARE & GIFT CO.
"New Gifts Arriving Daily"
25 W. SIERRA MADRE BLVD.
SIERRA MADRE 356-1421

ROESS MARKET
27th year serving the people of
Sierra Madre since 1938
9 A.M. to 9 P.M.
331 W. SIERRA MADRE BLVD.

GRiffin LUMBER
Mon.-Fri. Open til 5 p.m. — Sat. till Noon
38 MONTECITO 355-2331

SIERRA MADRE COMMUNITY HOSPITAL
A Community Owned Institution
225 W. SIERRA MADRE BLVD. EL 5-7181

BUD'S TV
Authorized RCA VICTOR Sales
Repairing All Makes Television - Stereo - Radio
CALL 356-1090
53 N. BALDWIN IN SIERRA MADRE

V.I.P. TRAVEL AGENCY
49-A S. BALDWIN AVE. EL 5-1438
"The only complete travel service in the area"
World-wide affiliations

ZENITH
PREMIERE DAYS
our lowest price ever!
for Zenith console color tv with remote control

ZENITH
new! specially developed!
23" RECTANGULAR
Premiere Days COLOR TV Special

with exclusive Zenith transistorized SPACE COMMAND® "400" remote control tv tuning

Just press a button on a small control unit you hold in your hand to adjust volume to three levels, remote sound, turn set on or off, change VHF channel left or right. No need to turn TV off manually at set!

The OSSLUND • S2990W
Beautiful Modern styled compact console in genuine oil finished Walnut veneers and select hardwood solids. Zenith UHF and VHF Separate Panel. Zenith Automatic VHF "Touch Tuning" Bars. An outstanding value in compact console color TV with remote control TV tuning.

LOW! LOW! \$649.95

HANDCRAFTED FOR UNRIVALLED DEPENDABILITY

ZENITH AUTOMATIC FINE-TUNING CONTROL
Zenith's AFC (Automatic Fine-tuning Control) tunes color television picture-perfect at the flick of a finger. Just flip the switch once and forget it because it makes changes in color pictures and keeps them tuned as you change from channel to channel. And it even perfects your fine-tuning on UHF channels —automatically. AFC instantly, electronically seeks out and locks in the perfect color picture signal to bring you color TV's sharpest picture.

FULL ZENITH PERFORMANCE FEATURES
• Handcrafted Color TV Chassis • Exclusive Zenith Super Gold Video Guard Tuning System • Zenith Sunshine® Color TV Picture Tube

HURRY! SUPPLY LIMITED

RAMBEAU
TV ANTENNA SERVICE
BANKAMERICARD OR BANK FINANCING ON APPROVED CREDIT
— FREE HOME DEMONSTRATION —
17 W. SIERRA MADRE BLVD.
EL 5-1560

Merry Christmas
from your
SANITONE
Drycleaner

AIRPORT
DRY CLEANERS
APPROVED
SANTONE
a national service

ELITE
INCORPORATED
DRY CLEANERS
Since 1911

DAILY PICK-UP AND DELIVERY
Convenient Drive-In Call Office

SY 2-5177 MU 1-0846 797 S. Fair Oaks

Pasadena's Largest Exclusive Dry Cleaners

Series of Fire Calls

Twenty-two men and one reserve responded to this call and Engine 424 arrived in two minutes and 38 seconds. Upon arrival it was found that a broken wire had hit the vent pipe of the kitchen sink, traveled down through the house and set the wood framing under the sink afire. Damage was estimated by Chief Brown at about \$250 as flooring and cabinets were burned. Engine 423 responded 37 seconds later.

All was fairly quiet the rest of the night and during the day Wednesday until a full alarm was sent out at 4 p.m. Wednesday.

Engine 423 was the first to respond to this alarm with 19 men and one reserve answering to find that the house at 249 Ramona had its roof afire. This was the home of Jim Robson, who had been burning debris in the fireplace. The absence of a flue spark arrestor allowed particles to fly out of the chimney, some of which landed on the dry shingle roof.

Here it was necessary to open the roof to ascertain if the fire had spread throughout the attic. Engine 423 arrived in 3 minutes flat with Engine 424 ten seconds behind.

Wednesday evening another stand-by crew was available for any emergencies, but were not called upon. At 12:36 a call came in that the living room at 75 Monterey Lane was ablaze. Police, within a few blocks, responded to find the family sound asleep and no fire. This was termed as a false alarm and the fire apparatus was not summoned.

Chief Brown informs the people of Sierra Madre that always your Fire Department is aware of dangers and with a full complement of men, all who have radios, and many who have police radios, your department is but minutes and seconds away when you need them; but he warns, your department is only as efficient as their "informers" so if you smell smoke, see fire, turn in the alarm; your department is always ready for immediate response.

Neighbors

Opening gifts on Christmas Eve with Geraldine and Edwin A. Andison and their 3 children, Sharon, 17, Stephen, 15, Dennis, 12, will be Geraldine's family. Relatives in attendance will be her mother: Mrs. Florence Hoffman, of Sierra Madre and Thousand Oaks; her sister and her family, also from Thousand Oaks: Dorothy and Donald Lichten and son Donald, Jr. They will be accompanied by Don Jr.'s fiance, Miss Donna Wetzel; her brother and his family: Gordon and Marge Hoffman and sons, Paul and Brian, of Redondo Beach.

The family group will also be participating together in the Christmas Eve service at the Bethany Church which will include caroling around the Christmas tree in the church patio.

Christmas Day will be spent with Edwin's relatives in Pasadena and Pico-Rivera.

At this beautiful and joyous time of the year, we would like to take the opportunity to say "Thank You" for your patronage. Have a Merry Christmas.

Credit Terms To Suit

Budget Terms

400 SO. FAIR OAKS AVE.
PASADENA

STANDER & EDMONDSON
Reliable for 44 years

SY 3-8167

Famed 'Lane'
To Open December 21

Traditional lighting of the famed Christmas Tree Lane in Altadena will take place on Thursday evening, Dec. 21, at 6 o'clock, following opening ceremonies in the parking area of the Altadena Public Library, Mariposa and Santa Rosa, which will start at 5:30 p.m. Daily hours through Jan. 1, 1968, are 5:30 p.m. to 11 p.m.

Christmas Tree Lane extends along the mile of deodars from Altadena Drive to Woodbury. Motorists driving from the west may drive north on Santa Anita to Las Flores, turn right on Las Flores to Santa Rosa, then turn right on Santa Rosa for the drive down the lane. Motorists coming from the east may drive north on Lake Avenue to Las Flores, turn left on Las Flores to Santa Rosa, then turn left on Santa Rosa for viewing the brilliant display.

Nature, Gardening Classes For Kids At Descanso

Registration opens Jan. 3 for four after-school and Saturday classes in gardening and nature at Descanso Gardens, La Canada, this winter for children of grades 1 through 9.

The classes are part of the youth education program directed by the Education Division of the County of Los Angeles Department of Arboretum and Botanic Gardens at its facilities in Arcadia, La Canada and the Palos Verdes Peninsula.

Parents interested in enrolling their children in the Descanso classes should write to Youth Education, Descanso Gardens, 1418 Descanso Drive, La Canada, for a schedule and registration for each child they wish to enroll. Classes will be filled in the order that completed registration forms are received.

Classes to be given at Descanso are:

Indoor Gardens, for grades 1 and 2. Meets once a week for six weeks. Gives children first-hand experience with seeds and cuttings; also teaches how to plant terrariums and planters.

Exploring Nature, for grades 3 and 4. Meets once a week for nine weeks. Introduction to plant and animal life of the chaparral. Emphasis on conservation, observation and systematic organization of materials collected and observed.

Gardening, for grades 5 and 6. A semester course meeting Saturday mornings. Gives experience in soil preparation, seeding, transplanting, cultivating and harvesting assorted vegetables. Students have individual plots to work.

PreVocational Gardening, for grades 7 to 9. A semester course meeting Saturday mornings. Designed to give horticultural and gardening experience with emphasis on propagation, fertilizers, insect control, pruning and the development of ornamental garden plots.

greetings to all!

We're right in fashion when we wish you the best of everything!

Slenderline
FASHIONS
SIZES FOR EVERYONE

Open Friday nite and every nite 'til Christmas
497 E. COLORADO BLVD., PASADENA

SEASON'S JOYS

GREETINGS TO OUR PATRONS...IT'S BEEN A PLEASURE SERVICING YOU!
JIMED RICHFIELD SERVICE
50 S. BALDWIN 355-9991

A MERRY CHRISTMAS

We hope Santa brightens your day as you've brightened our year. Thanks.
C. E. HANSON — G. A. McCULLOUGH
MACK'S GARAGE
25 E. SIERRA MADRE BLVD. 355-1728

Fresh
Grade A —
California Grown

HEN
TURKEYS
49¢

Home Made
TURKEY
DRESSING
79¢

From Our Own
Kitchen

All Our Cooked Foods Are
Prepared Daily Under the
Supervision of Our Fine
And Capable Cook

Betty Hill and Her Assistants

Fresh Homemade

CRANBERRY SALAD **49¢**

CRANBERRY RELISH **59¢**

Kraft Philadelphia
CREAM CHEESE **3 FOR \$1**

Ballard or Pillsbury
BITSCUITS **3 FOR 25¢**

Nabisco Snack Crackers
WHEAT THINS
SIP 'N CHIPS
SOCIABLES
3 FOR \$1

Bumble Bee
Tiny Shrimp **39¢**

Powdered -- Light & Dark
Brown
C & H SUGAR **17¢**

Kraft
Mayonnaise **45¢**

S & W -- Stuffed
Manzanilla
or Queen
OLIVES **49¢**

Merry Christmas

...FROM OUR FOOD SHELVES TO YOURS!

STILL TIME TO ORDER --

- * MIRA LOMA FRESH BROAD BREASTED TURKEYS
- EASTERN CAPONS - GEESE - DUCKS - DECORATED BAKED HAM
- * EASTERN or WESTERN OYSTERS
- * EASTERN HAMS
- * HONEYSUCKLE BONELESS TURKEY ROAST

USDA CHOICE
LEAN

STEW BEEF

79¢
lb.

Jones

LINK SAUSAGE

95¢
lb.

USDA CHOICE
LEAN

GROUND CHUCK

65¢
lb.

"Large enough to
serve you, small
enough to
know you"

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE

Phone 355-3344

Prices Effective
Dec. 20 - 21 - 22 - 23

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

GOOD
TASTING **Produce**



AT THE HOME OF
THE GREEN FROG

SWEET RIPE
HAWAIIAN

Pineapples
10¢
lb.

FIRM SCHOOL BOY
DELICIOUS

APPLES
19¢
lb.

SWEET JUICY

TANGERINES
19¢
lb.

FRESH CRISP

CUCUMBERS
2 FOR 19¢

**FROZEN FOOD
SPECIALS**

Tree Sweet
ORANGE JUICE

6 FOR \$1

Rosarita
Combination Plate

39¢

Beef and Cheese
Enchiladas

3 FOR \$1

Cocktail Tacos

PKG. OF 12

3 FOR \$1

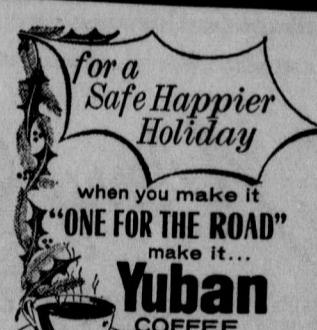
Birds Eye
BROCOLLI SPEARS **3 FOR 99¢**

With Hollandaise Sauce

ALL GRINDS
and
NEW ELECTRAMATIC

69¢

L.B.
CAN
[2 Lbs. — \$1.37]



Snow's
CLAM
CHOWDER

3 FOR \$1

Iris
TINY WHOLE
ONIONS

35¢

15½-OZ.
CAN

Dole
Seasoned
GREEN BEANS

5 FOR \$1

L.B.
CAN

Glorietta
STEWED
TOMATOES

4 FOR \$1

L.B.
CAN

WISTARIA
BAKE SHOP

Features
Their
Holiday
STOLLEN

Sm 65c - Lg. \$1.25

Fruit Cakes — Ass't
Cookies and the
Best In Ribbon
Candy

**SWEET
WHOLE PICKLES** **39¢**

**APPLE
JUICE** **39¢**

**CRANBERRY
SAUCE** **2 FOR 49¢**

OPEN
MONDAY
THRU
FRIDAY
9 A.M.
TO
9 P.M.

FREE
GIFT
WRAPPING!

MEN'S GIFT
SLIPPERS



**ROMEOS
OPERA
FELTS
CORDUROY**

\$2.95 to \$7.95

NATURAL SHEARLING
SOFTEE BOOTS

Pink, Blue & White

**TERRY
SCUFFS**

\$3.45

SQUAW BOOTS
White, Black,
Natural, Turquoise
Sizes 5 to 10

\$5.95

ALSO
TEE PEE CREEPERS
In Sand Color



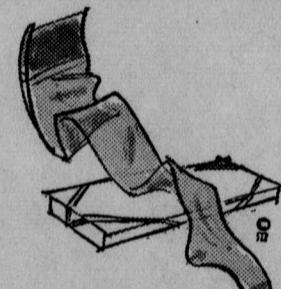
**PANTY
HOSE**

and

FISH NETS

In
ALL
COLORS

\$2.50 to \$3



**SUPP
HOSE**
\$4.95 & \$5.95

MOJUD NYLONS
Fine Quality Hose in the
Newest Shades, Seamless,
Full - Fashioned, Demi - Toes
Non-Run

From
99c to \$1.65

**COWBOY
BOOTS**

FOR THE
WHOLE FAMILY



8½ - 12 12½ - 3 3½ - 6
\$7.45 \$8.45 \$13.95

HUSH PUPPIES

FOR EVERYONE IN THE FAMILY

For Golf and Casual Wear

\$8.95 to \$14.95



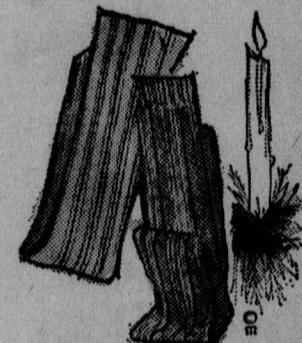
KNEE HI'S

Red, White, Navy
and Black

\$1.00

SOX

FOR EVERY
MEMBER
OF THE FAMILY



Children's &
Women's
Cotton —

50¢ pr.

Children's &
Women's
Stretch
Nylon Sox
All Colors —

69¢

Fluffy Golf —
69¢ to \$1.29

MEN'S
**DRESS
SOX**

\$1.00



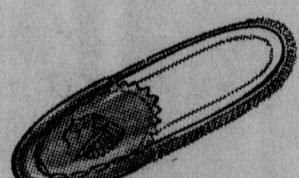
WOMEN'S SCUFFS

LAMBS WOOL
Solid Comfort
Pink, Blue, White

\$4.95

MOCCASINS

FOR THE
WHOLE FAMILY



Children's & Women's

\$3.45 - \$3.95

Men's & Boys'

\$5.95 - \$6.95



**WOMEN'S
SHEARLING
FLUFFS**

Plum - Pink - Yellow
Blue - Red
White - Green

Sizes 5 to 10

\$5.95



In all
the
Crazy
Colors

ASK ABOUT OUR
**CLOSE-OUT
SPECIALS**

For
MEN -- WOMEN -- CHILDREN
**SPECIAL CHRISTMAS
BUY!**

SAVE MONEY AT RALPH'S!

RALPH'S SHOE Store

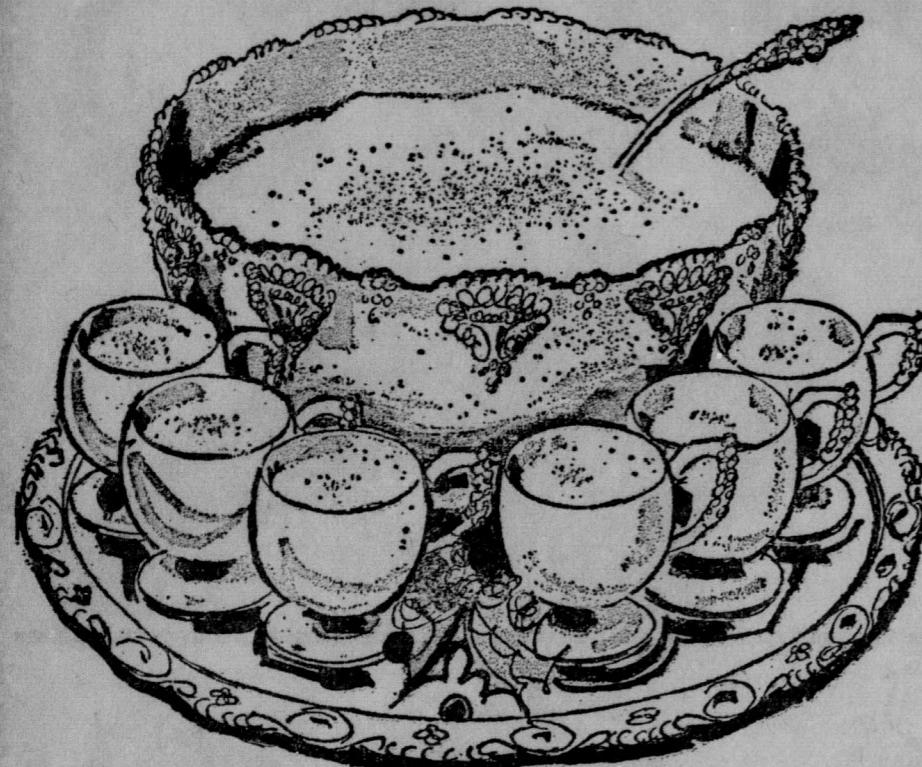
41 NORTH BALDWIN

S&H Green Stamps
BankAmericard
Master Charge

355-0479



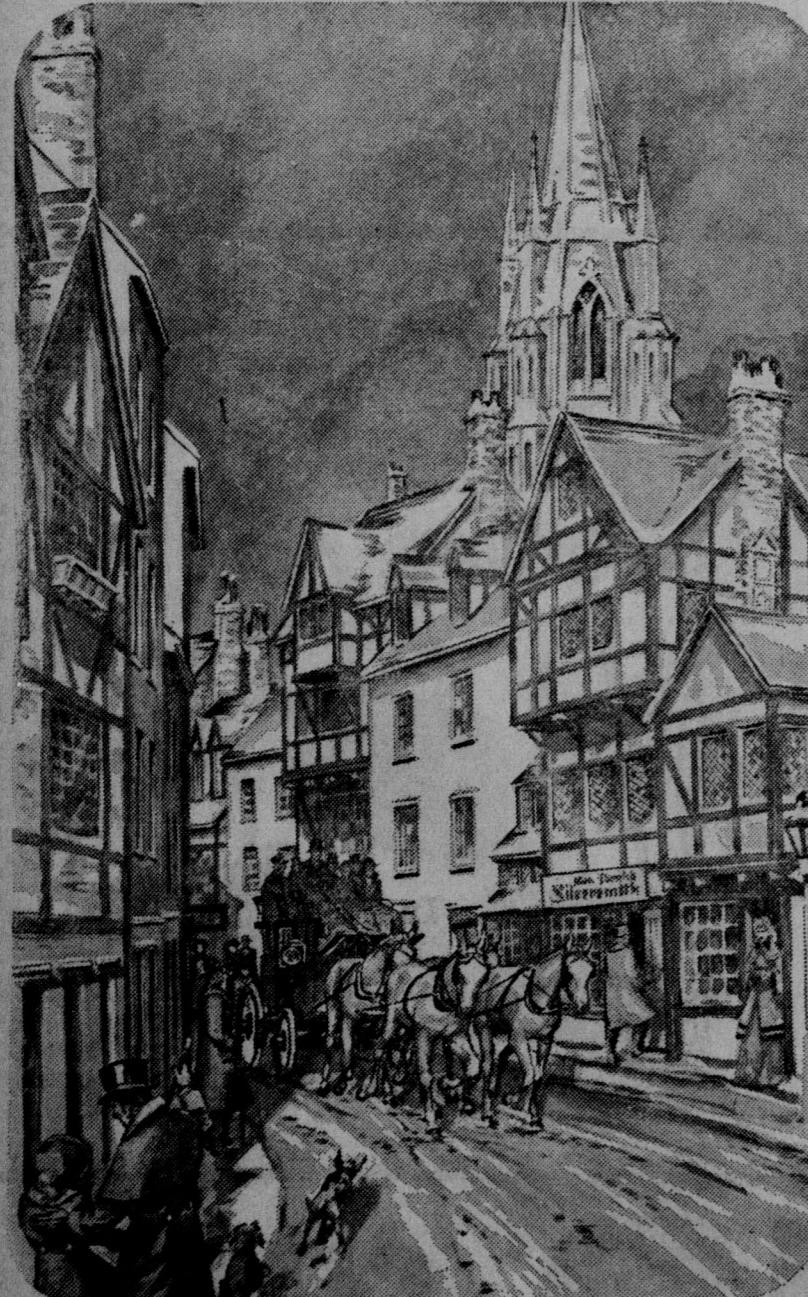
HOLIDAY EGG NOG SEASON



At Your
Door
Or Favorite
Store

Driftwood
DAIRY

Serving San Gabriel Valley Phone 444-9591



Chief-of-Police Zurcher
All Officers and Reserve Officers
of City of Sierra Madre

Letters To The Editor . . .

Dear Editor:

On behalf of the United Crusade, I want to thank you for the fine cooperation you gave to our campaign publicity this year.

This was the shortest campaign in history and we raised more money than ever before. You and your newspaper contributed a great deal to the success of this campaign.

On behalf of the 244 United Way agencies and 12 Chapters of the American Red Cross supported by this single annual campaign, thank you for helping in such a positive way.

Jacqueline Schaar
Public Information
Director

Crib Crop

It's an 8 pound 3 ounce boy for Mr. and Mrs. Tom Nysether. The young man, their first born "hit the deck" at 4:10 p.m. Sunday, December 10 at the Sierra Madre Community Hospital. "Tod Martin" Nysether has not yet met his father, who is in the Navy and presently stationed at Pensacola, Florida. In fact, as this was written, the news of Tod's birth hadn't yet reached Tom because of the recent tornado and ensuing damage to communication systems. Merry Christmas, dad!

Tod's mother, the former Linda Gail Alridge, is presently residing with Tom's parents Mr. and Mrs. M. O. Nysether at 485 East Laurel. Maternal grandparents, Dr. and Mrs. William Alridge make their home in San Jacinto.

Neighbors

Mr. and Mrs. Rae V. (Gerry) Anderson, Jr., of 288 Churchill Road, just plan on a quiet family day at home for Christmas. They do expect Rae's parents, Mr. and Mrs. R. V. Anderson, Sr., of Temple City, to join them for the day. Naturally, the Anderson children will be in attendance. They are Ken, 16; Eric, 13; and the twins, Kurt and Heidi, 8. Some time during the Christmas holidays, a visit will be made to Gerry's parents — Mr. and Mrs. Kenneth Griest of La Mesa.

Personal ads \$1.25 and can be placed in an envelope and placed under the door . . . no name needed. No charges accepted.

Support your local merchant — buy locally



Ireland's Old Yule Customs and St. Patrick

Many legends are told about St. Patrick, who brought the celebration of Christmas to Ireland in the year 493. One of these is the story of the hawthorne bush.

When Patrick was a young missionary in France, on Christmas day he was walking around the countryside alone. Coming to the River Loire, where there was no bridge, he plunged into the icy water and swam across. He spread his cape on the shore to dry and, where the cape rested, there grew a hawthorne bush which by nature blooms only in summer. When Patrick removed his cloak, to his amazement he saw the bush in full bloom, weighted down with snowy and fragrant blossoms.

Since then, at Christmastime, the bush has always blossomed though other bushes remain bare. Seeking a natural explanation for the phenomena, scientists assumed that the roots of the bush were touched by a warm underground spring. Investigation showed that this was not the case.



Ringing Bells At Christmas

Among the merry sights and sounds of Christmas, none is merrier than the ringing of bells.

Since earliest times, the pealing of bells has announced important events, both happy and sad. The first use of bells to call Christians to worship took place, it's believed, at Christmas in Italy, about 400 A.D.

Tradition once held that Christ was born exactly at midnight. In medieval Britain, church bells tolled sadly during the hour before midnight on Christmas Eve. On the stroke of 12, a joyous pealing announced the Miracle of Christmas.

Today, church, spire bells and carillons ring out the glad tidings of Christmas.

Mistletoe Magic
Awaits Those
Who Believe

Ancient followers of the Druid religion were the first to regard mistletoe as a sacred plant, say the editors of The New Book of Knowledge. They supposed it to have panacean virtues in warding off everything from witches to disease.

Each year, about the time Christmas is celebrated today, there was a ceremonial rite in which Druid priests, using a golden sickle, cut the mistletoe leaves from the "sacred oak" and distributed them amongst the people.

The Saxons also valued this plant; they were the first to call it mistletoe. To them mistletoe symbolized everlasting peace.

ANNOUNCING . . .

WE ARE NOW SERVING

BREAKFAST

STARTING AT 7 A.M.

You Can Depend Upon Us Each Morning



Wake

Up To

A Better

Morning

With A

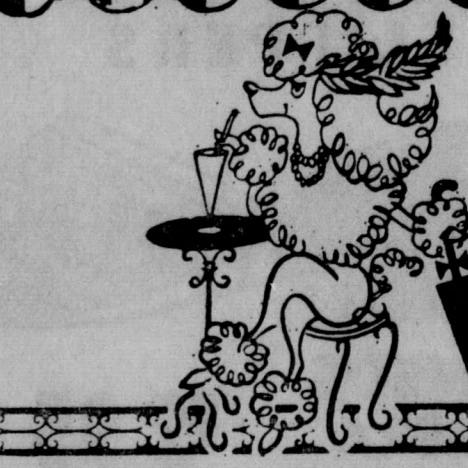
Breakfast

Fit

For

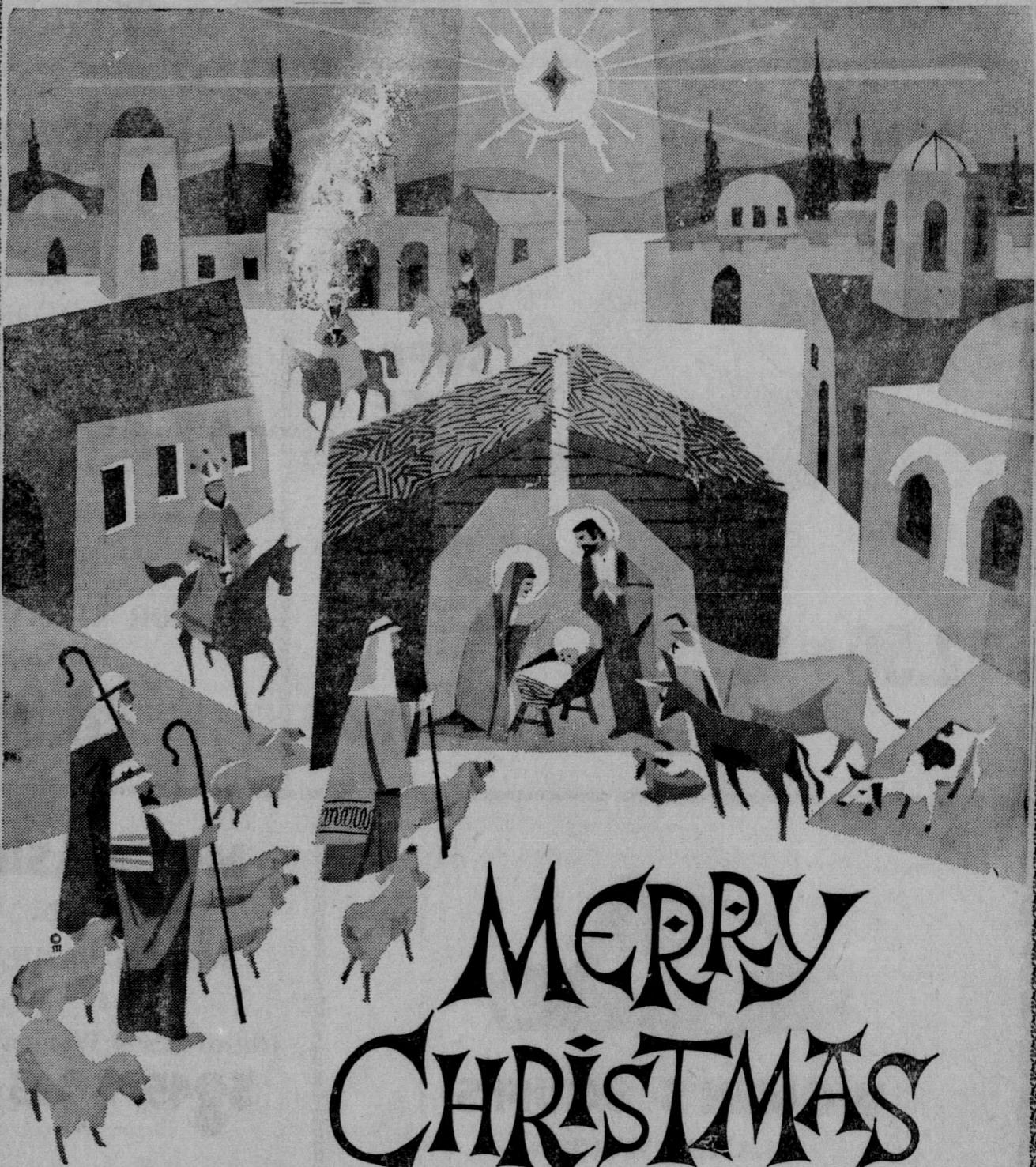
A

King!



**ICE CREAM
RENDEZVOUS**

370 W. SIERRA MADRE BLVD. in Sierra Madre
Mrs. "Pat" Burns 355-9982



**MERRY
CHRISTMAS**

Throughout the years, the Miracle of Christmas has enriched our lives with an ever-present warmth, radiating the hope and promise of peace and good will for all mankind. As we count our blessings this Christmas season, let us not forget that Silent Night, long ago, when the Christ Child was born. His message of life eternal is the true gift of the season. Let us pray that the spirit of the Nativity live with us, now and always.

MERRY
CHRISTMAS

At this splendid time of the year, we hope you and your family are rejoicing for all the beautiful things that Christmas brings. We rejoice in your good will. It is gratifying to serve you, and hope we can continue to do so.

Then Herod,
when he had privately called the wise men, enquired of them diligently what time the star appeared. And he sent them to Bethlehem, and said, Go, and search diligently for the young child; and when ye have found him, bring me word again, that I may come and worship him also. When they had heard the king, they departed; and, lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was. When they saw the star, they rejoiced with exceeding great joy. And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him; and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh. And being warned of God in a dream that they should not return to Herod, they departed into their own country another way.

St. Matthew 2:7-12

SIERRA ENGINEERING CO.

Subsidiary of CapTec, Inc.

123 E. MONTECITO AVE.

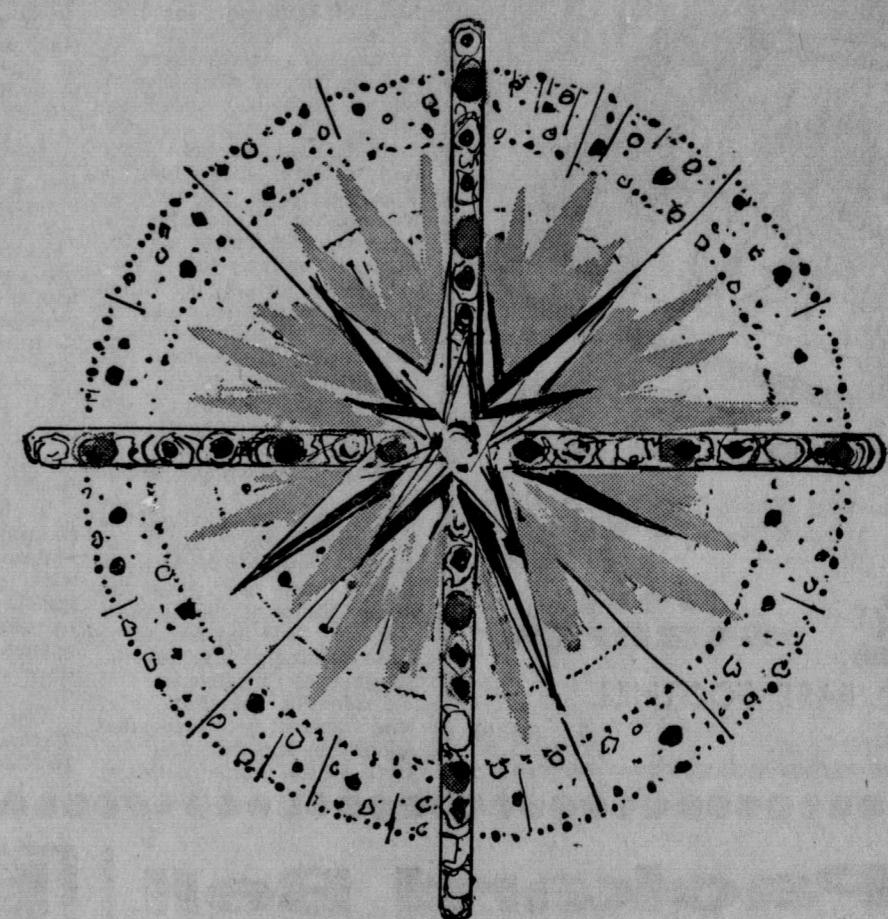
SIERRA MADRE, CALIFORNIA 91024

Telephone: (213) 355-4181 681-1141

Joy and Peace at Christmas

Around us, the wonder of Christmas spreads its joy and warmth. The radiance of a Star shines into our hearts, as once it shone above a sacred manger, heralding the miracle of the Holy Birth.

As you observe Christmas with those near and dear to you, may you rejoice anew at the true, deep meaning of this most glorious time. And may the peace and joy of the season be an ever present blessing, to light the way for all men, everywhere.



Sierra Madre News

MR. and MRS. R. ROBERT EVANS, Publishers

PEGGY GOODALL
Classified Manager

BEN HEGEL
Display Advertising Mgr.

NANCY BRYAN
Feature News - Society

TONI MAURIN
Sierra Villa News

HANK IVES
Sports News

FREDERIC SCHWEPE
Plant Superintendent

ANTHONY RODRIGUEZ
Pressman - Stereotyper

GEORGE MAURER
Typesetter - Operator

PHILIP FOSTER
Night Typesetter - Operator

WILLIAM CHISHOLM
Printer's Devil

PAPER DELIVERY
TONY MARR
WALTER MOODY
JEANETTE AUSTAD
INA WILLIAMS

PART TIME EMPLOYEES
DOTTIE UNDERWOOD
CANDACE KAY EVANS

**Pasadena Rose Bowl
GIFT PACKS**



NEW CROP

Specializing in

CALIFORNIA DATESVisit Our Showroom Today 8:30 A.M. to 6:00
Sunday 1 'Til 6, Mon., Fri. 'Til 9

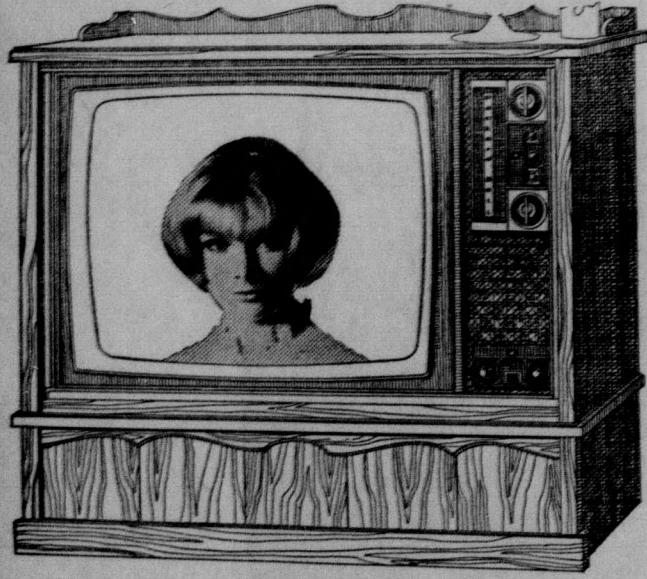
Song's DATE GARDENS

2600 EAST FOOTHILL

PASADENA

SY 6-6360

Packard Bell. 
THE FINEST IN TELEVISION
IN EITHER BLACK & WHITE OR COLOR

**Packard Bell.**

Model No.
CRW 402
With 295 Sq. In.
Picture Tube
BCW-4 Matching Base With Casters Optional
CRW-472 — Remote Control Optional

REMOTE CONTROL READY — Another exclusive Packard Bell feature brings you the most advanced of remote controls which can be installed anytime — now or later. Installation can be made in the home; or later, the remote control system of your choice can be added in minutes. You can easily tune your favorite program from anywhere in the room without leaving your chair... This most modern of electronic engineering offers maximum enjoyment with a minimum of effort. Choose the remote control which pleases your personal taste. There are three optional models for your Packard Bell color set, each with exclusive Packard Bell features to make your color viewing the greatest of pleasures.

HIGH FIDELITY RARE-EARTH TRUE COLOR PICTURE TUBE — Rare earth phosphors greatly increase brightness and contrast in the picture and give improved color fidelity. These tubes are bonded and etched for glare-proof performance. The Perma-Chrome feature provides Locked-In Color Purity by a new temperature-compensated shadow-mask mounting. From a cold turn-on throughout normal operation this Perma-Chrome feature will provide both optimum color purity, and white screen uniformity.

HAND-WIRED RANGEFINDER CHASSIS — The world's best components are custom assembled, hand-wired and hand-soldered to create the finest Color TV console chassis offered in the industry. These details, combined with the most advanced engineering features, assure long life and the finest performance anywhere. The matchless performance, sharp detail and undistorted clarity are what you can expect from your Packard Bell Super Rangefinder Color Chassis. For maximum performance and reliability, the Super Rangefinder Color Chassis is protected for life by a Packard Bell Quality feature — Power Guard transformer with circuit breaker fusing.

COLOR TV COMPUTER CONTROL PANEL — Here is easy tuning! Color Controls are conveniently located, marked and color-coded to simplify tuning. A Computer Dial for VHF tuning flashes the station of your choice on a read-out panel for easy identification from anywhere in the room and Packard Bell's Spotlighted Slide-rule Dial accurately pinpoints your UHF channel selection. With Set-N-Forget VHF fine tuning you tune each individual station just once, and from then on your set is locked-in for the best picture every time you change channels. Space Age easy tuning is exclusively yours from Packard Bell!

Other Models On Display For Your Viewing and Inspection

BANKAMERICARD 36-MONTH PAYMENT PLAN AVAILABLE

Rambeau ANTENNA SERVICE

— FREE HOME DEMONSTRATION —

17 W. Sierra Madre Blvd.

**Burning of Log
At Christmas
Very Symbolic**

From the miraculous Star to a tiny candle, gleaming lights have cast a glow over holiday festivities for centuries.

Pagan sun-worshippers lit candles and kindled fires at winter festivals to help the returning sun gain strength.

Traditional for both light and warmth is the blazing Yule log. Like all "Christmas lights," it has both a religious and festive significance in holiday lore.

Because legend says that the Christ Child was washed and dressed beside an ash wood fire, the people of early England always had Yule logs of ash wood. Ash had a practical aspect, too, because it was the only green wood which would burn.

The Yule log of England and continental Europe was often believed to have mystical powers to protect the home. To give this protection, the Yule log had to be kept burning all through the 12 days of Christmas.

Later the "blazing Yule" was primarily associated with the feasting and festivity of the winter holidays.

Your Friendly and Sincere

Hardware — Sierra Madre

Hardware, 25 W. S.M. Blvd.

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Editorially Speaking ..

Good Will and Good Cheer

In churches and homes, in city streets and stores, across the countryside—the spirit of Christmas spreads its joys and its contentment. Soon now, the last-minute hustle and bustle will give way to the highest moments of holiday celebration. It's a time for fun and feasting, a time for light-hearted laughter and heartfelt prayer, a time when friendships are renewed and family ties are strengthened.

Throughout this community, and indeed throughout all the communities where Christmas is celebrated, the spirit of the season finds expression in innumerable ways—among them, the gladness of gift-giving, the merriment of parties, the happiness of hearth and home and, above all, the solemn hush of midnight, traditionally the symbolic time for heralding the Birth of Christ.

From the holly wreath on the door to the packages under the tree, from the gaily decorated windows of stores to the manger scenes in the churches, the customs of Christmas contribute to the meaning of the day—just as early Christian leaders meant that holiday customs should.

When Christmas first began to be observed on December 25th, churchmen welcomed the idea of incorporating ceremonies and traditions from earlier beliefs into the celebration. They thought that people would feel closer to the new religion if former ways and rituals were not abolished, but instead united with the new rites to honor the birth of Christ.

Today, nearly everyone celebrates Christmas because Christmas belongs to everyone.

For the Christian believer, Christmas is cherished as a religious holiday of paramount importance, and as a time meant for joy and festivity, too.

For people of many different faiths, Christmas is beloved as a happy holiday, a secular celebration that gives meaningful expression to universal good will and good cheer.

A Lady Writes

In an editorial entitled "Politicians and Editors," Betty J. Johnson, editor of the Point Pleasant Beach (New Jersey) Leader, said: "A politician is somebody who runs for office. He runs, because if he walked, people might catch up with him and find out what he is up to. A politician talks a lot. He promises people, sometimes called taxpayers and sometimes called voters, that he is going to fix it so they won't have to worry about a thing. By saying this, he thinks they will go and vote for him . . . After he gets in office, he doesn't have to do what he said he was going to do when he was running. Most don't . . .

"An editor is somebody that writes a newspaper. Most politicians don't like editors because they write in newspapers what they think of politicians. But in the fall politicians change . . . They decide they do like editors after all. In fact, they like everybody then . . .

"Recently an editor said . . . (a female editor) politicians like to sling mud. I have never seen one doing this, but if she says they do, I'll believe her. She says she does not print stories sent in by politicians slinging mud at each other. But at her, she prints . . .

I feel sorrier for politicians than I do for editors. Politicians have to hate opponents, but then if the opponents get elected, they have to like them. Politicians have to belong to a party, but it's no birthday or slumber party . . . It's more like school. If you don't do what the party tells you to do, you get expelled. Then you are out in the cold . . . I have never known an editor that wanted to be a politician, but I have heard a lot of politicians say they wished they could be an editor. Some say, only for a day."

Big Gov't at Its Worst

Another instance of the blessings of a free press and the penetrating competence of thousands of editors across the land who make up that press may be seen in an item from The California Farmer. The editor briefly summarizes the history of the Tennessee Valley Authority, the federal government's gigantic socialized electric power enterprise in the southeastern part of the United States, with the words, "What started out as a single dam to provide cheap electrical power and flood control for the Tennessee Valley has mushroomed into a socialist's dream . . ."

Today, TVA is the nation's biggest purchaser of coal and is in the process of entering in a major way the atomic energy field. But that is not all. According to the editor of The California Farmer, "Now TVA wants to buy 200,000 acres of land to set up a showcase for the nation of how and area can be developed for recreation and conservation programs. Land and homes in the area would be condemned if they refused to be bought out." He concludes, "In our book, this is big government at its worst."

Many thinking editors wonder, and with good reason, how far down the path of big government we can go and still retain freedom of the press.

Health Hazard

A great many critical things have been said about divorce, but here's a new one. It's a health hazard.

Dr. Lester Breslow, director of the State Department of Public Health, has come up with some "ominous links" between divorce and alcoholism, insanity, suicide, general illness, and even cancer.

In view of the government's deep interest in the health of smokers, perhaps something should be done about warning the nation of divorce's threat to our physical well being. Like, perhaps, tattooing on the foreheads of all divorce lawyers a message similar to that required on cigarette packages?

The Treasury Department has completed a tabulation of the debt still owed the United States by World War I debtor nations. As of the end of the fiscal year last June thirtieth, this debt had increased \$324 million in interest and stood at \$21,352,854,709. Only little Finland made any payments last year, \$185,000 towards principal and \$167,892 in interest. The others made no payment. . . . The government of the United States had to borrow the money in the first place. And the taxpayers of this country have to pay interest on government loans, even if debtor nations do not.

R. Robert Evans
Peggy L. Evans

Robin Has Long Been Used On Christmas Cards

What a robin doing on a Christmas card? More familiar as a harbinger of spring, bobbing along with a fat worm in his mouth, the robin is nevertheless a centuries-old Christmas symbol. And one of the earliest Christmas cards, a 100-year-old English greeting, features an illustration of a robin on a snowbank.

Because legend says the robin played a vital part in the first Christmas, Yuletide decorations and cards have long celebrated the cheery redbreast. This year's crop of Christmas cards included an assortment of robin designs, many depicting the bird at the manger scene.

On card published for this year featured a retelling of the robin legend, reports Mrs. Jeannette Lee, design director for Hallmark cards.

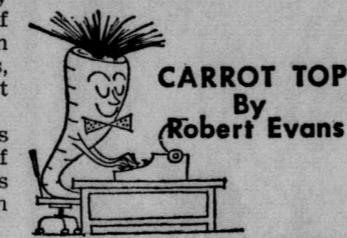
According to the legend, the Holy Family was not alone in taking refuge in the stable at Bethlehem. Perched on a rafter, a small brown robin watched as the three Magi presented their gifts to the newborn Christ Child.

The robin seemed to understand that something wondrous was happening. After the departure of the Magi, when the Holy Family was asleep, the robin noticed that the stable fire was dying. Only a few coals smoldered.

In a valiant attempt to revive the flickering embers, the robin swooped down to fan the fire.

Hovering above the coals, he flapped his wings, fanning the embers to life. As the fire burned brighter, flames singed the robin's breast, scorching his brown

CARROT TOP
By Robert Evans



the gifts they bought." It's been a good many years ago, but I still remember . . . not much cash, not much gifts.

— CT —

It seems to me that there is very little I can say about Christmas and its coming that has not been said before, and with the utmost eloquence. That is as it should be. For, over the centuries, the great figures of religion, art, music and literature have paid Christmas their devoted tributes. Old as the observance is, it is always new. And it always will be, so long as the Christian ideal and the Christian traditions remain.

It is time for feasting and the giving of gifts. But more than that, for all who profess Christianity it is a time for reflection and for profound consideration of spiritual things . . . we live in a troubled age . . . an age of wars, of bitter jealousies and enmities, of restlessness and often violent stirrings among our peoples. It is an age in which discouragement and depression come easily.

— CT —

But the meaning of Christmas can give the perspective we sorely need. We can believe that the problems of this age will somehow, some time, pass . . . while the ideals that Christmas stands for are eternal.

This individual combat training is given every Marine after his graduation from recruit training. Taught by combat experienced non-commissioned officers of the infantry training regiment at Camp Pendleton, it prepares the young Leathernecks to become part of the Marine air-ground combat team.

While in the field he was taught how to use hand grenades, a compass and the principles of map reading and land navigation. He learned how to detect and disarm mines and booby traps, and while being exposed to live machine gun fire, he learned to advance safely from one point to another.

From this course, he is scheduled to go on to more advanced training before being assigned to his permanent unit.

Out of the Cobwebs

60 Years Ago:
December 13, 1906

Anew fuel was introduced to Sierra Madre called "Peat," and its burning qualities were demonstrated by the Anthracite Fuel Company in the J. J. Underhill building on Baldwin.

The gigantic fight against the winery was told in an editorial, wherein Mr. Hart was convicted of violating the law. He loses his license and the winery is wiped out of Sierra Madre.

No need to talk about the sain, the editor says. The rain spoke for itself last Tuesday night. They now have about 8 inches for the year.

Some citizens were trying to disincorporate Sierra Madre and attention was called to Glendale trying this procedure. The vote was 224 for incorporation and 46 kickers against. This was issued as a warning to Sierra Madre.

The 1937 Wisaria Fete is assured as Fennel Estate is purchased by the Lawless, and they stated that the affair would continue.

"The Town That Could Not Have Christmas" was the title of the Christmas

Please turn to Page 16

with bumpers and spare tire extra.

Wistaria Grill was advertising good old Mattingly and Moore Whiskey at 15 cents a glass. Tom and Jerry at 25 cents a mug.

Sierra Madre Hardware was advertising electric toasters as low as \$1.35. Waffle iron at \$3.75 and hot plates for 50 cents. All ideal Christmas gifts.

* * *

24 Years Ago:
December 12, 1946

Old siren to sound again starting on Monday. The old siren was blown last on V-J Day. Overcome by emotion, the siren broke down at that time.

Bad news was received by all in Sierra Madre this week as they were notified they would soon be out of water. Their tunnels had dropped over 300 acre-feet a year.

No Christmas in Sierra Madre was the expression of most citizens when it was noted the lack of any Christmas decorations whatsoever, except the Volunteer Firemen's Christmas tree in the park. People were quite concerned.

"The Town That Could Not Have Christmas" was the title of the Christmas

Please turn to Page 16

— Also —

- ★ FRESH ENGLISH HOLLY
- ★ PINE BOUGHS
- ★ PINE CONES
- ★ TREE ORNAMENTS
- ★ HOME DECORATIONS

SERVING

SIERRA MADRE — HASTINGS RANCH

ARCADIA FLORISTS

140 E. Foothill

357-1828

Across from Highlander Shopping Center

OUR CHRISTMAS GIFT TO YOU . . .

MEN'S and WOMEN'S . . .

TOPCOATS

OVERCOATS

RAINFOATS

(WATERPROOFING SLIGHTLY EXTRA)

99¢
Each

DRYCLED AND ON HANGERS



We Invite
Your
Charge
Account

EXPERTLY LAUNDERED

4 Shirts
In Boxes
or
On Hangers 99¢

"The Best Is None Too Good For Our Customers!"

Open 6 Days
A Week
8 A.M. to 6 P.M.
Including
Saturdays

Vogue CLEANERS

370 W. SIERRA MADRE BLVD.

IN SIERRA MADRE

R-C MODEL SHOP

Featuring
R-C BOAT KITS
By Dumas and Octura
R-C AIRPLANE KITS
by
Sterling — Top Flite & Carl Goldberg

Licensed
ESTES ROCKET ENGINE
Dealer

HOBBY — ACCESSORIES

CRAFTS & TRAINS
SLOT CARS

PLASTIC MODELS
by
AMT — MPC — Revelle

Open —
Sat. 9 - 6 Sun. 10 - 6
Tues. thru Fri. Noon - 8 P.M.
Closed Monday

14 North Baldwin
355-0128

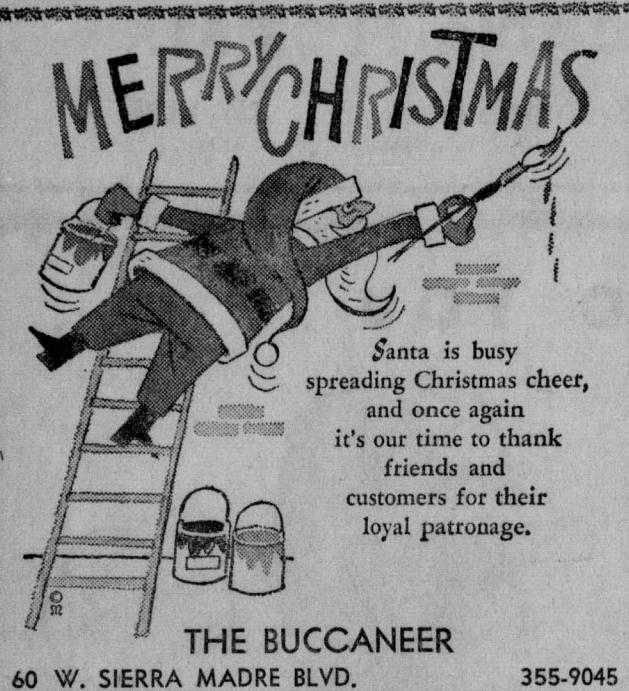
When You're
Number 2
You Try
A Little Harder

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon request.

NOTE: The opinions expressed in the credited columns of the Sierra Madre News are those of the writers and do not necessarily reflect those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name and address. Writers whose names will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.



CLARK'S PAINT & BODY SHOP
15 N. AUBURN EL 5-1755



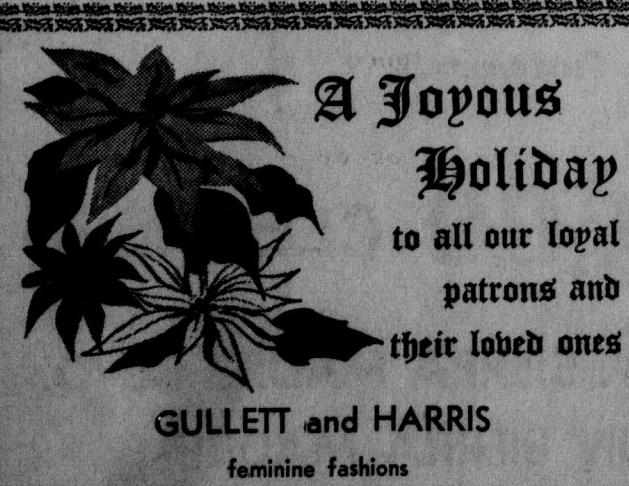
THE BUCCANEER
60 W. SIERRA MADRE BLVD. 355-9045



Greetings to our good friends & neighbors!
BUD and VIVIAN MURRAY
BUD'S TV Sales & Service
53 N. BALDWIN 356-1090



FOX BARBER SHOP
52 W. SIERRA MADRE BLVD. 355-0833



GULLETT and HARRIS
feminine fashions
1 KERSTING CT. 355-1017

Charles Compton Files For Council Seat

The following is a statement of Charles C. Compton: "The reasons why I filed nomination papers today with the City Clerk as a candidate for the office of Member of the City Council of Sierra Madre, California, U.S.A. include seeking to win this election that I then be eligible to win the popular citizen approval and the members of the City Council, to be named Mayor of Sierra Madre . . . all the reasons are numerous, but each reason is directly or indirectly related Special Interests that concerns everyone."

"Special Interests covers many fields. I can think of no other special interest that is actually more important to all humanity than the immediate revival of an ideology that will successfully arrest and defeat the ideology of communism . . . Certainly, Faith in God, Faith in Democracy, Faith in Capitalism and riches in Freedoms these all stand far and sufficiently strong enough to wage and win this war of Ideas and Ideals. Isn't it truly wonderful, that in the USA, anyone has the opportunity to really live for and work for their beliefs."

"I believe in the power of Faith to win, in all things . . . and that is why I want to do my part to sell Faith in God, Democracy, Capitalism, and Freedom, to the whole wide world. This is my Special Interest and creative approach, which I hope will help serve to stir the imagination and the ambitions that are so badly needed by so many, now, that the correct solutions to both Sierra Madre's problems and all humanity's problems may come forth and be exercised, through the Education that brings understanding and the promised endless Peace among men and nations for the greatest victory over misunderstanding that always has brought periodical wars, even since creation."

Statistics: Periodical resident of foothill area of California, 30 year. Steady resident of Sierra Madre since '59 (1 year Del Mar). Age, 53 years. Natural father of five children, all schooled in Sierra Madre, "Faith," "Hope," "Frank," "Ace," "Daniel" Compton. Past political race record: Florida presidential primary, '52, finished third; Florida Governor Primary, '54, finished second, (won 37 per cent of the votes some areas, 32 per cent statewide). Detroit, Mich. Mayor Primary '55 (eliminated).

Christmas Trees Had Beginning In Pagan Times

Perhaps the most common use of holiday greens is seen in the lively, decorated Christmas tree found in many homes at this time of year.

There are many legends concerning the origin of Christmas trees. One belief is that the first Christmas tree was a palm tree brought from Egypt. The 12 parts of the palm were supposed to represent the 12 apostles, according to the editors of the Encyclopedia Americana.

The use of pine and cedar Yule trees is generally thought to be of German derivation. The introduction of the evergreen Christmas tree came to English-speaking peoples after the marriage of Victoria of England to the German prince, Albert.

Support your local merchant — buy locally.



GREETINGS
We hope you're enjoying a cozy Christmas with those you love. Thank you, friends!

BLANCHARD'S WASH-RITE
158 W. S.M. BLVD. 355-8431

A Joyous Holiday to all our loyal patrons and their loved ones

GULLETT and HARRIS
feminine fashions



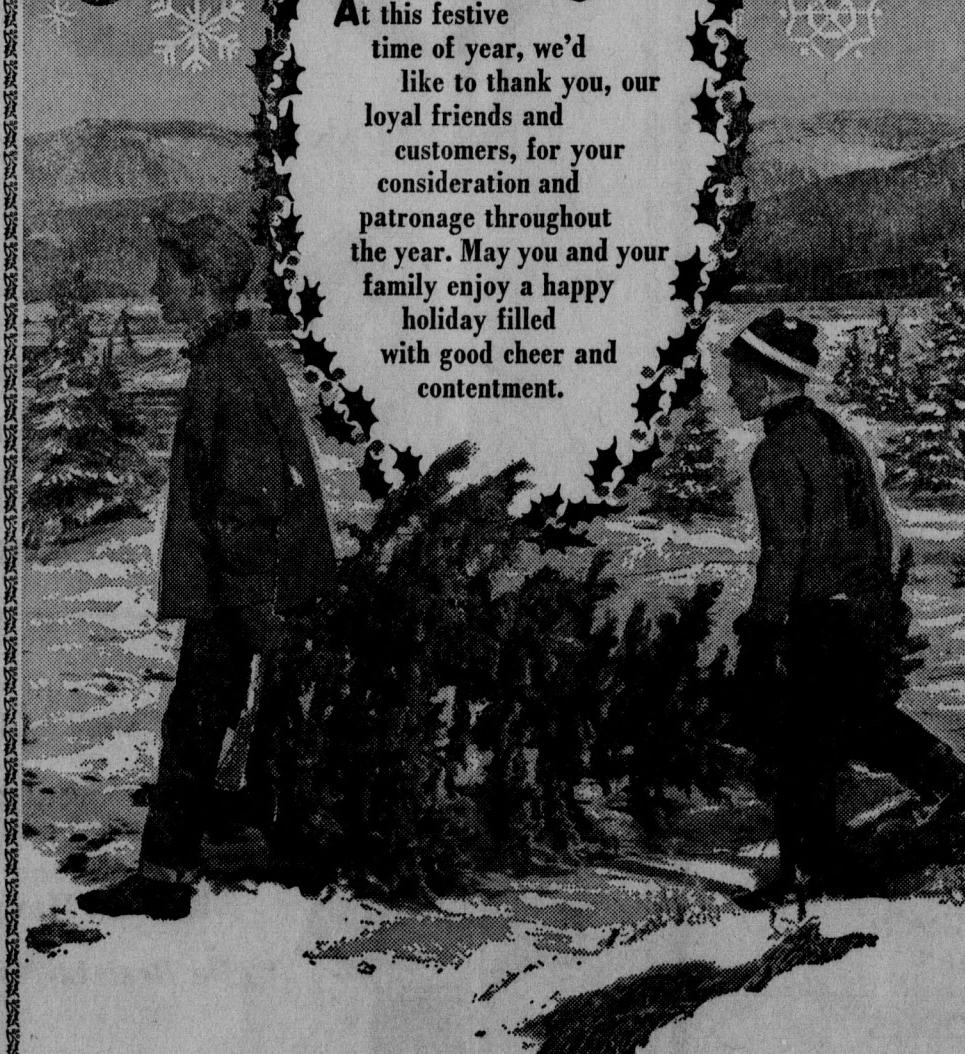
As the Star shone on that hallowed night, long ago, when our Saviour was born, so may it shine this Christmas, blessing you and yours with the light of peace, happiness and contentment. May the spirit of Christmas dwell in your heart, forever.

Brown's Furniture
356-1371

303 WEST SIERRA MADRE BLVD.

CHRISTMAS GREETINGS

At this festive time of year, we'd like to thank you, our loyal friends and customers, for your consideration and patronage throughout the year. May you and your family enjoy a happy holiday filled with good cheer and contentment.



CITY REFUSE SERVICE

MUNICIPAL CONTRACTORS

HJ 6-4691

MONROVIA, CALIF.

Name Stoffel Treasurer Dimes Drive

In a major attack against birth defects March of Dimes volunteers will seek \$2,300 in the community's 30th annual mercy appeal in January.

Sierra Madre's share in the \$625,000 goal for the Los Angeles County March of Dimes was revealed recently by Operations Officer, First Western Bank, Sierra Madre branch Rolland Stoffel, treasurer of the local fund drive opening January 1.

"Funds raised in Sierra Madre's March of Dimes will be used in the support of a Birth Defects Center at Orthopaedic Hospital," Stoffel explained.

"In addition, the contributions will give aid to those polio-stricken patients whose care must continue," he said.

The balance of the funds raised in the local campaign and in the 104 communities participating in the Los Angeles County March of Dimes will be designated for research, medical education and grants determined by the National March of Dimes headquarters.

"Much of the money diverted to the national headquarters, however, is returned to Southern California as grants," Stoffel pointed out.

Sierra Madre residents whose contributions to the March of Dimes were important factors in the victory over polio have shown equal determination in the fight against birth defects, one of the major unmet childhood medical problems today," the treasurer concluded.

Wheel Goods Have Lasting Child Appeal

In every age, wheel toys capture children's hearts. Today's youngsters thrill to Christmas gifts of miniature, motorized racing cars. More than a century ago, the wheels might have adorned the diminutive "horse-drawn" buggy of tin. But the thought is always the same: to please a child.

Among the first to make plaything in quantity for American children were the tin-toy manufacturers of the 1850s, says Mary Childs Black, director of the Museum of American Folk Art. Often, the tin toys were wheel toys, with delicate, open-spoked wheels repeated in a wide variety of vehicles and styles.

After founding their own toy firm in 1950, Mr. and Mrs. Bernard Barenholz, of Princeton, N.J. developed an interest in old as well as new toys. Their tin toy collection began in 1956, with a milk wagon painted blue — a gift to Mrs. Barenholz.

Happy birthday to Earl T. Knowles! The greeting is a little early, but the way time is flying, December 20 — Earl's birthday — will be here before he knows it! Tessa, Earl's wife, is planning on baking him a banana cream pie for his birthday dinner . . . y m m m . . . what time's dinner?

Confessional for Do-It Yourselves — Sierra Madre Hardware, 25 W. S.M. Blvd.

Peace



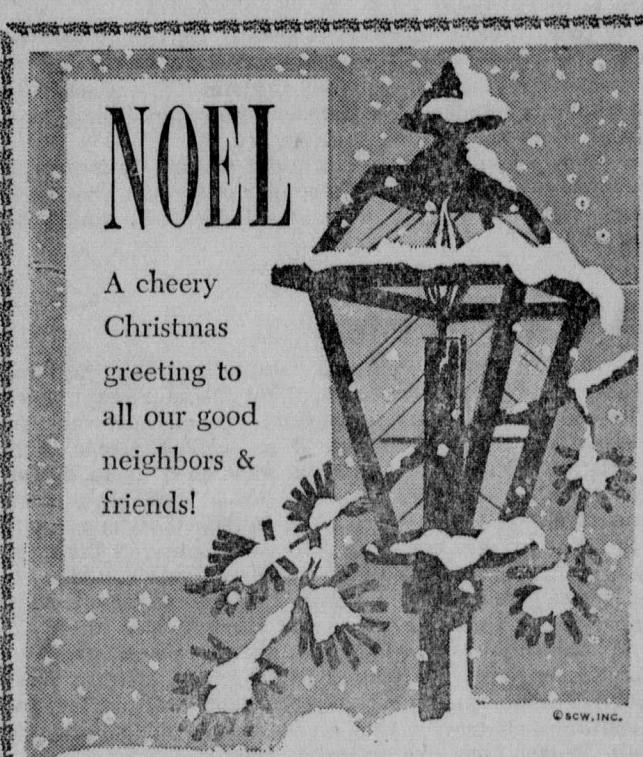
NEALE AGENCY INSURANCE
20 N. BALDWIN AVE.
SIERRA MADRE



It's always a pleasure to greet the many friends we've known through the years

RALPH'S SHOE STORE

41 N. BALDWIN 355-0479



SIERRA MADRE PLUMBING CO.

15 KERSTING CT. 355-7272



Our Sincere Wishes To You

MRS. RENA KEISEL
RICHARD - VICTORS

11 KERSTING CT. 355-1255



PERRY'S STATIONERY and Gifts

56 W. SIERRA MADRE BLVD. 355-3385



CLARDON DELI
31 N. BALDWIN 355-1534



It's been a pleasure serving you in the past—we look forward to serving you again! 24XG'67 Form 21

Marberry Shop

ARCADIA — PASADENA

Open Every Evening
Til 9 P.M. Except
Saturday Eves. at
EL RANCHO
SHOPPING CENTER
1137 W. Huntington Dr.
Arcadia

Open Every Evening
Til 9 P.M. at
FOOTHILL-ROSEMEAD
SHOPPING CENTER
Between Thrifty and
Market Basket



SIERRA MADRE VOLUNTEER FIRE DEPARTMENT

Chief Charles Brown
Captain Bobby Clark
Captain Jim Tyler

MEMBERS OF THE REGULAR VOLUNTEER DEPARTMENT
MEMBERS OF THE RESERVE UNIT OF VOLUNTEER DEPARTMENT
RETired AND INACTIVE MEMBERS OF THE VOLUNTEER DEPARTMENT

LEGAL NOTICE

SIERRA MADRE NEWS NOTICE OF ELECTION

Notice is hereby given that a Special Municipal Election will be held in the City of Sierra Madre on Tuesday, the 20th day of February, 1968, for the following measures and offices:

Shall Jean G. (Jan) Maddox be recalled from the office of member of the City Council?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
---	------------------------------	-----------------------------

For one (1) member of the City Council to succeed Jean G. (Jan) Maddox if she is recalled from office by the recall election.

Shall Severin L. Sorensen be recalled from the office of member of the City Council?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
--	------------------------------	-----------------------------

For one (1) member of the City Council to succeed Severin L. Sorenson if he is recalled from office by the recall election.

Shall Edmond M. Wagner be recalled from the office of member of the City Council?	<input type="checkbox"/> YES	<input type="checkbox"/> NO
---	------------------------------	-----------------------------

For one (1) member of the City Council to succeed Edmond M. Wagner if he is recalled from office by the recall election.

For one (1) member of the City Council
(Term ending April 16, 1968)

The polls will be open between the hours of 7:00 o'clock a.m. and 7:00 o'clock p.m.

Dated: December 11, 1967

L. MARIE WARFEL,
City Clerk
Publish Sierra Madre News
December 21, 1967

SIERRA MADRE NEWS

LV-620-67

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Zoning Board of the City of Sierra Madre has fixed Thursday, January 4, 1968, at the hour of 6:00 P.M., in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, as the time and place for holding a public hearing on a proposed lot split and variance application submitted as portion of Lot A, Fowler Place Tract, said property being located at 450 West Montecito Avenue.

The proposal is to create two parcels described as:

Parcel 1 — 14,244 square foot area

Parcel 2 — 14,230 square foot area

Both parcels will have frontage on Montecito Avenue. A variance is requested for both parcels 1 and 2 to due to a lot width of 74.95 feet which is less than the requirement of 80 feet for the R-1-11,000 zone requirement.

The applicant also proposes an alternate to create two parcels, Parcel 1 — 12,715 sq. ft. & Parcel 2 — 14,240 sq. ft. Parcel 1 to have frontage on Montecito Avenue, Parcel 2 to be situated on the rear land and to have access to Montecito Avenue over a 16 foot easement along the west side of Parcel 1.

Applications and map are on file in the office of the Secretary of the Zoning Board.

The application alleges that there are special circumstances attached to said property which

generally do not apply to other properties in the same district and vicinity that the granting of a variance as aforesaid will not result in a material damage or prejudice to the public welfare or injurious to persons in the vicinity thereof, that the proposed variance, if granted, would be subject to such conditions as may be necessary to said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

Dated: December 12, 1967

BY ORDER OF THE
ZONING BOARD
H. E. Raywinkle, Secretary

Publish Sierra Madre News
December 21, 1967

Zoning Board File No.
LV-620-67

NOTICE OF
PROPOSED ASSESSMENT DISTRICT
(Improvement Act of 1911)

Pursuant to the requirements of Section 5248 of the Streets and Highways Code, notice is hereby given that a contract has been awarded by the City Council of the City of Sierra Madre, California, to Vido Samarcich Co., contractor, for certain street work in Assessment District No. 91, and relating to the following described real property:

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

assessment district is liable for taxes.

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on file in the City Clerk, which map indicates by a boundary line the limits of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

NOBODY—BUT NOBODY CAN

PAY YOU MORE ON INSURED SAVINGS THAN
PASADENA FEDERAL SAVINGS
AND LOAN ASSOCIATION

Accounts insured to \$15,000
WESTSIDE: Green at Los Robles • 795-8016
EASTSIDE: Foothill at Rosemead • 355-8002

Cobwebs

Play put on at the Sierra Madre Elementary School on Wednesday. School was out from December 18 till January 6.

Eight Years Ago:
December 17, 1959

High winds topple trees, snuff lights when near-hurricane force hit Sierra Madre. The Fire Department was on 24-hour standby duty.

Joseph Grippo, Sierra Madre's champion blood donor, gave his fifth gallon to the Red Cross Blood Bank this week as the bank took 128 pints.

The Nativity scene in Kershner Square has a professional touch this year as Gordino Baker Lloyd takes over the program. Mrs. Leila Roberts was in charge of the project.

The police, under Chief Chief Gordon McMillan, granted all Sierra Madreans a Christmas gift. All parking tickets for over-parking would be forgiven. Other violations will be at their own peril, the Chief stated.

Ripple MORTUARY

Sterling T. Ripple
Funeral Director

201 West Sierra Madre Blvd.

Telephone — ELgin 5-3414
in
Sierra Madre

Letters To the Editor . . .

DEAR EDITOR:

NOTICE OF SALE OF
REAL ESTATE OF
UNDER EXECUTION
SHERIFF'S SALE
No. 119728 (A04649)
MARGARET ELOUISE STACY
Plaintiff,
vs.
JAMES DUKE STACY Defendant.

By virtue of an execution issued out of the Superior Court of the County of Orange, State of California, wherein Margaret Eloise Stacy is Plaintiff, and James Duke Stacy, as Judgment Debtor, upon a judgment entered the tenth day of November A.D. 1966, for the sum of Seven thousand four hundred four and one-tenth (\$7,404.00) Dollars and interest thereon, in the United States, besides costs and interest, I have levied upon all the right, title, claim and interest of said Judgment Debtor, James Duke Stacy of, in and to the following described real estate, situated in the City of Los Angeles, State of California, and bounded and described as follows:

Lot 59, Tract 27459, Book 717, Pages 40-44, Mapco and Records, Los Angeles County.

PUBLIC NOTICE IS HEREBY GIVEN That I will, on THURSDAY, the 11th day of JANUARY, 1968, at 10:00 A.M., REPOSE of that day, at the East Entrance to the Los Angeles County Courthouse, 110 North Hill Street, city of Los Angeles, State of California, at public auction, for lawful money of the United States, all the right, title, claim and interest of said Judgment Debtor, James Duke Stacy of, in and to the above described property or so much thereof as may be necessary to raise sufficient funds to satisfy said judgment, with interest and costs, etc., to the highest bidder.

Dated this 14th day of December, 1967.

PETER J. PITCHES
Sheriff of Los Angeles
County.

By C. L. FOUNTAIN,
Deputy Sheriff.

By Sgt. R. G. Anderson

HUNTER, HUNTER & WITZ
Attorneys

100 West Chapman Avenue
Orange, California

538-2391

Publish Sierra Madre News

Dec. 14, 21, 28, 1967, Jan. 4, 1968

LEGAL NOTICE

I enjoyed your comments re the Bill McMillan radio interview. It revived memories of when I held Bill in my arms. He was a kiddy, squirmy boy with a bulging IQ. When he entered the Armed Services he was asked what he preferred to do. He replied, "Drive a truck." Not a chance. They put him in the Armed Forces Radio Service. He served for seven years and has been in radio work ever since. He and his wife and three children live in Alhambra.

I met Bill's parents and grandparents when I went to Arizona to find a husband. That's a half century ago. That's where I met Ray and snatched him right out from under the eyes of the native girls. We lived in Chloride, a mining town. Bill's grandfather was the Santa Fe agent there. Bill's dad, Mack, only 16 then, was serving as an apprentice under his father. When he was 17 he was cashier at Kingman. He married May Schneider when they both were teenagers. Ray and I moved to Kingman, and May and Mack were our neighbors.

When Mack was 22 he became the Santa Fe's youngest traveling auditor. He and May moved to San Bernardino and later to Alhambra. Their first baby was Janie, a doll-like child. And when Bill came along he upset all of May's notions on child behavior.

Janie became an airline stewardess. She married Wally Reitnerman, a Sierra Madre boy whom she met on a flight to the Philippines. He was an artist for

—Lillian B. Sage.

Disney, but had taken time out to be an Army pilot in War Two. After the war, he resumed work at Disney's.

Wonder if anyone in Sierra Madre remembers Wally, his parents and brothers and sisters. One of his brothers was killed in War Two and is buried in the Sierra Madre Cemetery. And does anyone here know that Wally

is now a director at Disney's? He has worked on all the pictures and is well remembered for "Fantasia," "Snow White," etc. He directed "Willie the Pooh" and "Junglebook." He and Janie have three sons. The two oldest are loaded with scholarships and honors. The youngest son was the "voice and action" of Christopher Robin in "Winnie the Pooh" and Mogil in "Junglebook." Janie now manages Reitnerman's Club Charter Travels and conducts tours.

Papa Mack recently re-

tired, at age 66, after 52 years of service with the Santa Fe. He was the senior West Coast auditor. Mother May was not to be outdone. She is the West Coast director of Laubach Literacy, Inc.; also a national trustee.

And wasn't I a smart cookie, too? In going to Arizona, not only did I find Ray, but also these wonderful long-time friends.

—Lillian B. Sage.

Legend of Holly Tells of Protection Provided Home

In the legend and lore of Christmas, holly has both a merry and melancholy significance.

Fairies, so it is said, loved the holly. They found its leaves such a comforting shelter that even after holly was cut from the trees, they lingered about, allowing themselves to be carried indoors, where they protected the home from evil spirits.

Later, Christian believers saw the thorny leaves and bright red berries of the holly as symbols of the Crown of Thorns and the sacrifice which the Christ Child, grown to manhood, made on Calvary.

Blessings at Christmas



As we look back upon the scene of His Birth at this holy time, may the glorious message that blessed the world at the Nativity be rekindled in your heart to brighten your life with happiness and understanding. Best wishes for a Christmas rich in the joys of the season.

SIERRA MADRE
COMMUNITY HOSPITAL STAFF
225 W. SIERRA MADRE BLVD.

EL 5-7181

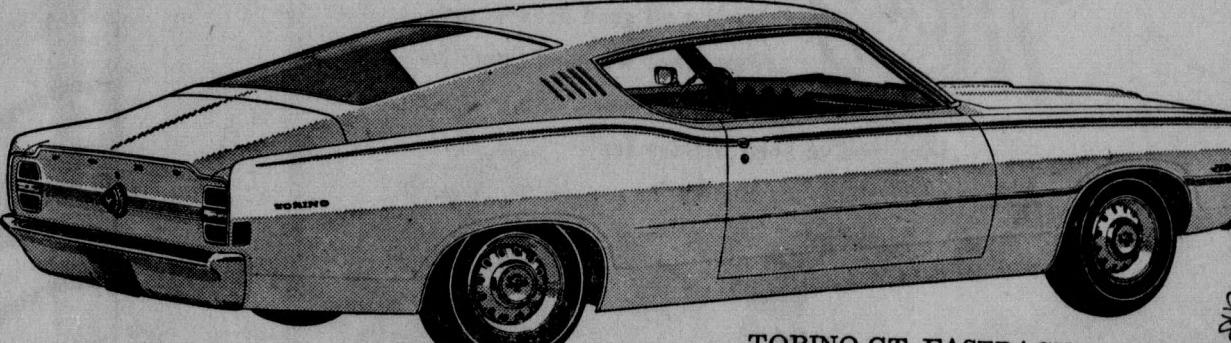
The Sportiest 1968's are Here!



FORD



FORD GALAXIE 500 2-DR HARDTOP



TORINO GT FASTBACK



FAIRLANE 500 4-DR SEDAN



FORD STRIKE IS OVER . . . PLACE YOUR ORDER NOW FOR
DELIVERY AS SOON AS POSSIBLE . . . WE'RE READY TO GO! GO!

Carl Hansen Ford

SIERRA MADRE'S AUTHORIZED FORD DEALER — COMPLETE SALES AND SERVICE

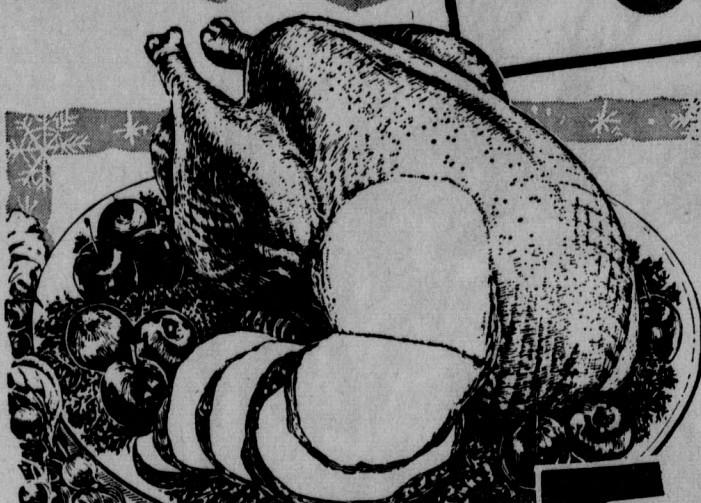
A Home Owned and Operated Institution in Sierra Madre for 30 Years Devoted
to the Best Interest of Those We Serve!

355-2321

120 W. Sierra Madre Blvd.

Shopping Bag

WISHING YOU THE . . .

Season's Best

FRESH TURKEYS
Savory Sealed • USDA Grade A
Extra Fancy Quality
SWIFT'S BUTTERBALL TURKEYS • ARMOUR
SELF BASTING TURKEYS • FRESH AND
FROZEN BELTSVILLE TURKEYS • ARMOUR
STAR STUFFED TURKEYS • DUCKS • GESEES
• ROASTING CHICKENS ... A COMPLETE
SELECTION OF FRESH AND FROZEN
POULTRY FOR THE HOLIDAYS.

ALL TURKEYS
SOLD AT SHOPPING BAG ARE
U.S.D.A. INSPECTED, GRADE A
Look For These Seals
 AND
Your Assurance of Both
Wholesomeness & Quality

Turkeys
Poppy, California
or Armour Star
U.S.D.A. GRADE A
TOMS
Frozen • Oven Ready
18-22 Lbs. Avg. Wt.
YOUNG HENS
Frozen, Oven Ready
10-14 Lbs. Avg. Wt.
33¢

SAVORY SEALED
A
USDA
CHOICE
HENS Fresh Frozen 10-14 lbs. 35¢
TOMS Fresh Frozen 18-22 lbs. 33¢

FANCY TURKEYS

Personally selected, the pick of the flock.
These plump young birds are impeccably
dressed for your Christmas dinner!

CLUB STEAKS
BONELESS SIRLOIN TIP
OR TOP ROUND Your Choice 98¢
OR BONELESS ROUND STEAK 89¢
CUSTOM TRIMMED TAILS REMOVED 109¢
TENDER, JUICY CHOICE STEER BEEF 119¢
BONELESS STEAKS GOURMET QUALITY 139¢
CHUCK STEAKS 49¢
Rib Steaks 49¢
T-Bone Steak 49¢
Porterhouse 49¢
Top Sirloin 49¢

Chuck Roast CENTER CUT 49¢
Rump Roast EXTRA LEAN BONE IN 89¢
Shoulder Clod BONED & ROLLED 89¢

CHUCK STEAKS 49¢

Potatoes
Selected Baking Size
IDaho Russet

FILL THE
BAG AND
SAVE!
ALL YOU
CAN PUT
INTO OUR HOME
TOTE BAG

49¢

Grapefruit
Tangerines
Sweet Corn

COACHELLA VALLEY
BIG MEATY SECTIONS
IDEAL FOR HOLIDAY
FRUIT SALADS
FLORIDA GOLDEN EARS
4.25¢

POINSETTIA
Holiday Favorite! 98¢
Priced From . . .

FRESH GREEN BEANS
Young, Tender & Tasty
19¢ lb

JERSEYMAID
EGG NOG 49¢
Rich & Delicious! Qt. Ctn.

BAKERS
freshness you can taste
**FRESH PUMPKIN OR
MINCE PIES** 69¢
Freshly Baked!
8-Inch Size, Reg. 79¢

FRESH DINNER ROLLS 39¢
Assorted Soft or French

BROWN 'N SERVE 33¢
Just Warm 'em in the Oven

Holiday Cake 79¢
Single Layer in Foil Pan
Christmas Decorated

Christmas Stollen 59¢
With Fruits & Nuts . . .
The Holiday Favorite

BRECK SHAMPOO

Normal, Dry, Oily
BRECKSET 8 Oz. Btl. 2.50¢
Reg. or Hard to Hold

4 Oz. Btl. 2.50¢

DownyFlake 10 Inch PIES
Apple, 46 Oz.
Pumpkin, 42 Oz.
Mince, 44 Oz.

79¢

DeliCATESSen SPECIALS

Luer Canned

Lean, Boneless, Cooked

5 Lb. Can \$3.89

Ham Glaze SUGAR 'N SPICE 49¢

Mild Cheddar SHOPPING BAG
WISCONSIN CHEESE 75¢

Cream Cheese BORDEN'S OR KRAFT
PHILADELPHIA 8 Oz. 33¢

DIPS ONION • BLEU • CHILI
8 Oz. CUP 3.50¢

Special!

COLOR FILM DEVELOPING

We will develop and print
any roll of Kodacolor film . . .

8 OR 12 EXPOSURE ROLL
(SAVE UP TO \$1.09) \$2.19

20 EXPOSURE ROLL
(SAVE UP TO \$1.61) \$3.19

Offer Good Through Jan. 7, 1968

VALUABLE COUPON
CORN KING BACON SLICED 1-LB. PKG. 39¢
Limit 1 Coupon Per Family
1 PKG. WITH COUPON
Coupon Good Dec. 21-22-23-24
Shopping Bag

We'll Close Christmas Eve at 7:00 p.m. ★ Closed Christmas

SIMPLE SIMON PIES
FROZEN-BIG 9-INCH
Apple, Pumpkin, Mince, Boysenberry, Custard or Peach
49¢

Mrs. Cubbin's TURKEY DRESSING REGULAR OR CORN. 13-OZ. BOX 49¢

MINOT CRANBERRY SAUCE Jellied or Whole 300 Can 17¢

ROYAL GELATIN ASSORTED FLAVORS
3 OZ. PKG. 7¢

FOLGER'S COFFEE REG., DRIP, FINE, ELEC. PERK
1 LB. CAN 2.17
2 LB. CAN \$4.17
3 LB. CAN \$7.75
59¢

Carnation Milk EVAPORATED NO. 1 TALL CAN 2.29¢
Shortening SHOPPING BAG PURE VEGETABLE 3 LB. CAN 59¢
Golden Yams CASE SWAYNE-IN HEAVY SYRUP. BIG 2 1/2 CAN 25¢
Sweet Pickles HEINZ, WHOLE 25-OZ. JAR 49¢
Jerseymaid Butter GRADE AA 1-LB. CTN. 79¢
Cake Mixes SHOPPING BAG 19-OZ. PKG. WHITE, YELLOW, DEVIL'S DK. CHOC. 4 FOR \$1.00

Birds Eye FRUITS
Cherries Supreme
Select Raspberries
Select Strawberries
Mixed Fruit Supreme
Peach Combinage
FROZEN 10-OZ. PKG. MIX OR MATCH 3.50¢

Spiced Peaches KINGS FANCY 29¢
Pitted Ripe Olives SAN FERNANDO 43¢
Instant Potatoes OREGON 39¢
Mixed Nuts BELL BRAND 69¢
Mandarin Oranges GEISHA 25¢
Marshmallows KRAFT MINIATURE 25¢
Cranberries OCEAN SPRAY SAUCE, 300 CAN 249¢
Reynolds Wrap HEAVY DUTY 25¢ ROLL 50% OFF 57¢

Birds Eye VEGETABLES
Onions with Cream Sauce—9-oz.
Broccoli Spears Hollandaise—10-oz.
Sliced Beets w/Orange Glaze—10-oz.
Rice & Peas/Mushrooms—7-oz.
Mixed Vegetables/Onion Sce.—8-oz.
French Green Beans/Almohrooms—9-oz.
French Gr. Beans/Mushrooms—9-oz.
FROZEN FULLY SEASONED MIX OR MATCH 3.50¢

Holiday Hospitality
Give with confidence or pour with pride . . .
SEAGRAM'S V.O. Canadian Whisky Light, Smooth Blend
\$6.75 FIFTH

Cuttie Sark SCOTCH WHISKY . . . 738¢
Cluny Scotch 86 PROOF . . . 675¢
Eden Roc CALIFORNIA BRANDY . . . 529¢
Early Times KENTUCKY STRAIGHT BOURBON 559¢
Gordon's Gin 90 PROOF . . . 445¢
Smirnoff Vodka 80 PROOF 489¢

VELVET TOUCH VODKA 80 Proof 829¢
DUNCAN MACKAY SCOTCH HALF GALLON 5.99¢
Imported, 86 Proof

BLUE CHIP STAMPS

Get Last Minute CHRISTMAS GIFTS with BLUE CHIP STAMPS

FREE UTILITY BILL SERVICE • AMPLE FREE PARKING

E.F. MACDONALD

Shopping Bag

FOOD STORES

TAX ADDED TO APPLICABLE ITEMS

PRICES EFFECTIVE THU.-FRI.-SAT.-SUN., DEC. 21, 22, 23, 24

Announce Their Daughter's Engagement

Mr. and Mrs. William F. Malone, of this community, are announcing the engagement of their daughter, Mary Catherine, to James Connor II, of Alhambra, son of Mr. and Mrs. James Connor of San Clemente.

The bride-to-be will be graduating in March from Mt. Saint Mary's College, in Los Angeles. Her fiance is a graduate of San Diego State College.

Plans are being made for a summer wedding.

Legion Auxiliary

Legion Mrs. Richard Spies was also a guest of the unit. Mrs. Amy Beisel reported the donation of six gifts to the Red Cross to be sent to Veterans at Sawtelle Veterans Hospital. Gifts will also be presented to three Sierra Madre Veterans living in the community.

A discussion and review of the Bill of Rights was presented by Americanism chairman, Thelma Proctor.

Plans were made for post Christmas party to be held on January 13 at a restaurant on North Lake St. in Pasadena. A donation was made to the Sierra Madre Float Committee and to MERCI a school for retarded children in Monterey Park. This school will be the Community Service project of the entire Eighteenth District for the year.

The next meeting will be January 11 at the home of Mabel Perry.

Camp Fire Girls

Sierra Madre Hospital. From there they went over to the British Home on West Manzanita, where they finished their caroling for the evening.

Several of the groups then went to various homes for a welcomed hot dinner and refreshments.

This last Tuesday, December 19, 7 to 8 p.m. again found the girls at Kersting Court to participate with other youth organizations in caroling for broadcasting over radio station KMAX FM. The broadcast was sponsored by the Chamber of Commerce.

Christmas caroling is one of the happiest of the holiday traditions. As the girls sang many of the beautiful songs of Christmas along the halls of the hospitals there were many moist eyes among the leaders who could see the warm response and smile come to the faces of those whose home the hospital seemed to be. The girls, too, in their own way can and do reflect on the joys of Christmas caroling.

Sorensen Appoints

Madre place in their community, their City Council and the forthcoming election on February 20. I am pleased that so many prominent citizens have come forth and offered to help retain such a fine man as Councilman Sorensen."

•••••

Combine your business insurance policies under The Travelers umbrella — And Save

JEAN LEVEQUE WINES Burgundy, Chablis Or Vin Rose' 99¢

FIFTH Delightful any time . . . "FB" PINK CHABLIS 1.19¢

California HALF GALLON 1.19¢

VELVET TOUCH VODKA 1/2 GAL. \$8.29

SAVE 50¢ DUNCAN MACKAY SCOTCH FULL QUART. \$5.99

Imported, 86 Proof

Ask about The Travelers "One" Policy . . . the package of business protection that may save you up to 15%—even more—for your business insurance. Include your cars and trucks in this money-saving program too.

Call us today for complete information.

HARRY A. LANGE

and Associates

81 W. SIERRA MADRE BLVD.

EL 5-7196 In Sierra Madre

Representing THE TRAVELERS INSURANCE COMPANIES Hartford, Connecticut

ALL KINDS OF . VW's

Pasadena's
Only Authorized
Volkswagen Dealer

'57 VW Sedan	\$395
'62 VW Sedan	\$895
'63 VW Sedan	\$995
'65 VW Sedan	\$1295

100% GUARANTEE AVAILABLE
Bank Financing Available

4 USED VW's STATION WAGONS, PANELS,
FOR SURFERS, CAMPERS,
WHAT HAVE YOU?

TRANS OCEAN MOTORS
New Cars — 130 N. Sierra Madre Blvd.
Used Cars — 2151 E. Colorado Blvd.
Sales & Service Pasadena
795-9581

EXPANSION TO DO A MUCH BETTER JOB

JANUARY 1st WE WILL START OUR MAJOR EXPANSION
BUILDING OF 3000 MORE FEET OF DISPLAY SPACE TO GIVE
YOU MORE SELECTION OF FINE QUALITY MERCHANDISE

GIGANTIC SALE

WE MUST REDUCE OUR STOCK FOR THIS EXPANSION AND
ARE OFFERING

DRASTIC REDUCTIONS!

Are now being offered in our present floor
stock of Pool, Patio and Lanai Furniture to
make room for this expansion

-- Also --

TOYS AT DISCOUNT!

We are fully stocked with Christmas Toys.
Each and every item discounted for a great
savings to you.

Lay-Away While Stocks Are Full

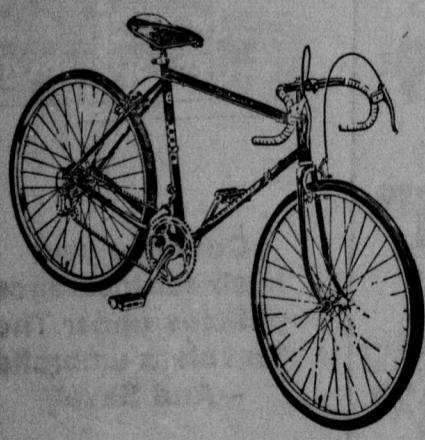
Take advantage of these discount prices and
use our Lay-Away Department to assure
delivery of the exact items you want for
Christmas.

MANY CLOSE OUTS!

Ask about our many Close-Outs. Additional
savings can be made on these items.

EXTRA BETTER JOB

We will be able to increase our efficiency
and display of Schwinn Bicycles, to give you
Better Selectivity with a LARGER and BETTER Area.



Headquarters

For

Schwinn
Bicycles

Order Now For
Christmas Delivery

All Models Are
Now Available

This New Expansion Will
Give Us More Room For
Woodland
Ready To Finish
Furniture
America's Finest

IT'S NEW — FREE STANDING WALL
UNITS IN MANY DIFFERENT SIZES
AND STYLES. CAN BE CONVERTED TO
ADAPT TO YOUR INDIVIDUAL NEEDS.

Special!

Some Early Unchanged
Models of 1967

Discounted
10%
OFF of
Regular Price

Second Liberty Bell Arrives In Calif. On Queen Mary

The second Liberty Bell in American history, an exact replica of the Bell made in London for Philadelphia in 1752, arrived Saturday, Dec. 9 on board the Queen Mary. The 2080-pound object of Americana is on exhibit in the center of the ship.

Overhead a sign explains: "Liberty Bell for Liberty Park at Beneficial Plaza, 3700 Wilshire Boulevard, Los Angeles, in care of the Liberty Park Advisory Council. Made by Whitechapel Foundry, London."

The Council includes United States Congressman Alphonzo Bell, Jr., Los Angeles Mayor Sam Yorty; William J. McCann, director of the California Museum of Science and Industry; Congressional Medal of Honor Holders Donald Gary, Thomas Pope, Louis M. Van Isel, Ray Haverty; Admiral William M. McCloy; Director of Veteran and Military Affairs Norman Kelly; Ferdinand Mendenhall, Alfred Bloomingdale Captain Michael Holsinger, Lieutenant-Colonel Charles Phillips; and several civic and community dignitaries headed by Council President John W. Luhring, chairman of the Board of Governors of USO.

An American citizen from Los Angeles, Joseph N.

Mitchell, president of Beneficial Standard Corporation, traveling in London last spring, visited Whitechapel Foundry, makers of the original Liberty Bell for the Province of Pennsylvania, and ordered the symbol of freedom to be the first dedicated item in Liberty Park at Beneficial Plaza, a 94,500 square foot area in mid-Los Angeles to be devoted to serving the national purpose by helping dramatize the funding of liberty.

The Bell is the symbol of the Savings Bonds Division of the U.S. Treasury Department. About its shoulder is inscribed words from the 10th verse of the 25th chapter of Leviticus: "Proclaim liberty throughout the land unto all the inhabitants thereof."

When the Philadelphia Bell was landed ashore in September of 1752 undamaged, it cracked upon the first stroke wielded to ring it. In 1776, it was rung for the first public reading of the Declaration of Independence.

The 1968 American Liberty Bell is being spirited away to a hiding place until it is dedicated in Liberty Park fronting the headquarters of Beneficial Standard Life Insurance Company at an appropriate time, when a public reading of the Declaration of Independence will take place.

Builders' Ass'n To Hear Talk On Code Changes

Local members of the Building Industry Association are slated to hear a highly informative talk on "The Major Changes in the Uniform Building Code."

Jack Lund, director of field, education and publications for the International Conference of Building Officials, is scheduled to deliver this interesting program at the next general meeting of the San Gabriel Valley Chapter of the Building Industry Association on December 19.

Jack, a registered professional engineer in the State of California, received his Bachelor of Science Degree from the University of California at Los Angeles. He is experienced in the building standards field and has spent over ten years with the Los Angeles County Building and Safety Department.

Homer Peterson, president of the Chapter, urges all members to be present at this final meeting of the year. The meeting will be held, as usual, at a restaurant on Huntington Drive in Arcadia at 6:30 p.m.

Villa Views

that have gone to various and sundry colleges around the country but have returned home for Christmas. In this group were Linda Rees, Linda Hedman, Sandi Vail, Julie Eichner, Jill Hansen, Roseanne White, and Janet Lindstrom.

The Delta Gammas from USC that were invited were Betsy Aldridge, Laurie Beyar, Susie Biles, Barbara Dacey, Laurie Dill, Chris Durbin, Peggy Hilton, Katy Kane, Robyn Knudson, Marvann Lees, Robyn McKellar, Cynthia Mason, Elizabeth Nitta, Mimi Orr, Dody Patterson, Joanne Shaw, Mary Dee Stanton, Debby Taylor, Chris Watson, and Cece Volk.

Mr. and Mrs. Ed Watts of Old House Road had a cocktail and dinner party last Saturday evening for his office associates. Some of them came a great distance to attend.

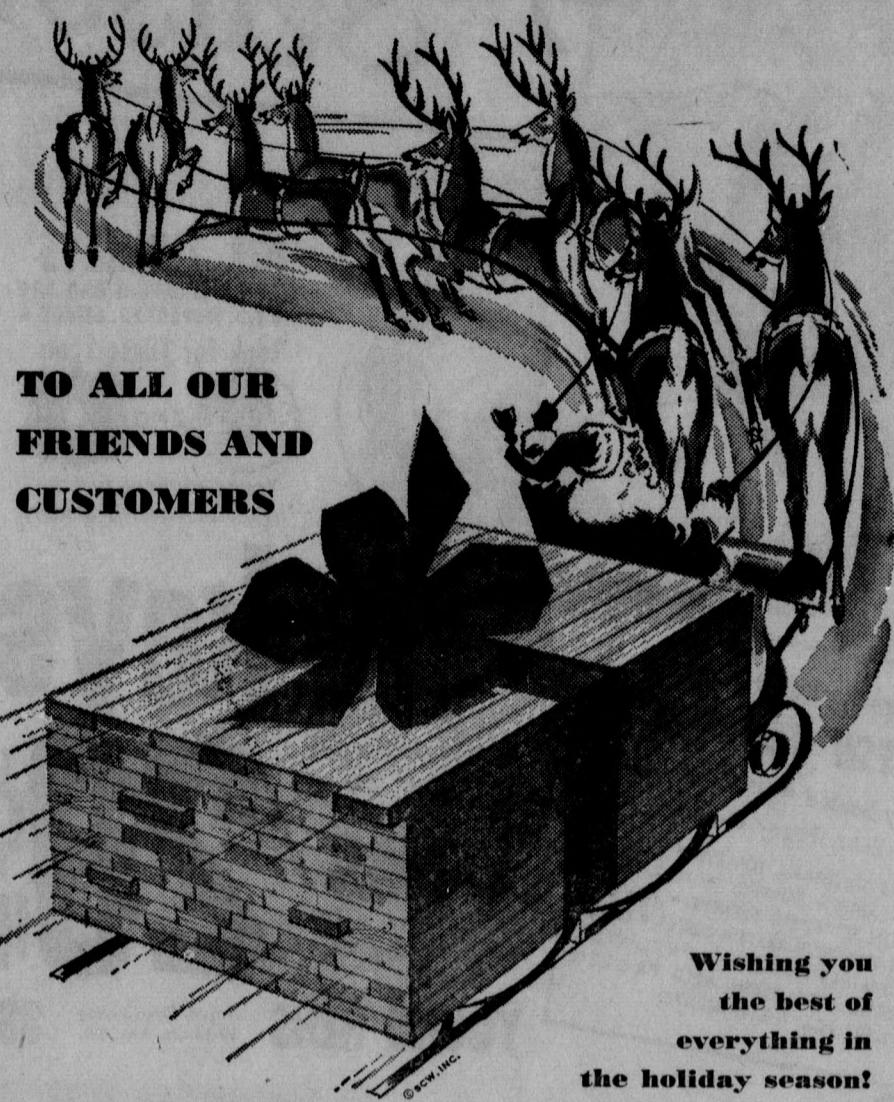
Included were Mr. and Mrs. Nick Boyd, Mr. and Mrs. Doug Elgar, Mr. and Mrs. Ken Erickson, Mr. and Mrs. Hale Faris, Mrs. Marilyn Golden, Mrs. Vicki Judy, Mr. and Mrs. Jim Key, Mr. and Mrs. Don McCook, Miss Carol Minkus, Mr. and Mrs. Roger Paulson, Mr. and Mrs. Jim Peevey, Mr. and Mrs. Duke Richardson, Mr. and Mrs. Bill Stark, Mr. and Mrs. Dick Stayberg, Mr. and Mrs. Leon Zinn, Mr. and Mrs. Jim Landis, Mr. and Mrs. Ced Sjoberd, and Mr. and Mrs. Hal Charney.

And that's — for this week, I'm off to do my Christmas Shopping in Sierra Madre

Support your local merchant — buy locally.

**ARTS
PET SUPPLY**
In Sierra Madre
183 W. S.M. BLVD.
EL 5-1215

MERRY CHRISTMAS



TO ALL OUR
FRIENDS AND
CUSTOMERS

Wishing you
the best of
everything in
the holiday season!

GRiffin LUMBER CORP.

38 E. Monocito Avenue Sierra Madre, California

355-2331

RON GRIFFIN, Manager



A
message
for
Christmas

To you, our good
friends and customers,
we're extending
warm wishes for a bright
and merry holiday season abounding
with good cheer, fellowship and joy. And,
with deep appreciation, we send along
our many thanks for your thoughtful consideration all year.
Serving you has indeed been our deepest pleasure and privilege.

Guy Rossi, Postmaster
and
Boys & Girls of Sierra Madre Post Office

140 W. SIERRA MADRE BLVD.
PHONE 355-6641 SIERRA MADRE
**TOY & PATIO
VILLAGE**
WHERE YOU SELDOM PAY RETAIL
Discounted
10%
OFF of
Regular Price

Nixon Wins In PCC Mock Vote

In a Mock Presidential Election staged by Young Republicans at Pasadena City College with 868 voting, Nixon led the Republicans with 226 votes and Robert Kennedy led the Democrats with 178 votes.

After Nixon came Reagan with 87, Romney 77, Rockefeller 76, Percy 35; with Lindsay receiving 1 and Goldwater 8 as write-ins.

Following Kennedy for the Democrats were Johnson 83, McCarthy 56, Wallace 28, Humphrey 9; and Edward Kennedy receiving one vote as a write-in.

The ballot included a space for the voter to indicate his preferred political party and the stipulation to vote for one candidate only. The results showed 404 Republicans, 251 Democrats, and 213 Independents.

Voting was conducted on December 6 from 9 a.m. until 2 p.m. and from 7:30 p.m. to 9:30 p.m. All registered students could vote in the polling places stationed on the campus.

In charge of arrangements were President Dickran Dardourian and Tim Rabun of Pasadena, and Blenda Harris of Arcadia. Advisors are Richard Vetterlie and Robert Jones.

Postmaster Rossi Praises Spirit Of Cooperation

Heartfelt thanks from Postmaster Guy Rossi and his employees were expressed to the public today.

"We couldn't have done the job alone," the postmaster said.

Everyone cooperated beautifully and we will be able to deliver all the holiday mail reaching the Sierra Madre post office in time for the last delivery and postal employees will be able to spend Christmas with their families, the postal official said.

"If people had waited for the last minute to mail their gifts and greetings we would have been working throughout the holiday," he said.

No backlogs were noted in post office throughout the area.

Another significant factor was the use of ZIP Code on a great volume of the mail passing through the Sierra Madre post office. This meant more efficient mail handling operation than in previous years.

John Sewall and Robert Fisher Join U.S. Navy

Twelve men have enlisted in the U.S. Navy at Pasadena Navy Recruiting Station during the month of November by taking the oath to serve their country. Two men have re-enlisted to serve a second tour of duty.

The twelve recruit enlistments are as follows: John Sewall and Robert Fisher of this community; Ernest Guerrero, Randy Streeter, Michael Snyder, and Jan Harper of Pasadena; John Kirschner and James Juchsch of Monrovia; Frank Foster and William Greenway of Arcadia; Stanton Holt of Covina; Nelson Cunningham of Irwindale.

The two re-enlistments are as follows: George Riblet of Wofford Heights, and Fred Grinnell of Pasadena.

Merry Christmas

With a song in our hearts, we wish the season's best to our customers. We appreciate the confidence you have placed in us.

TOY and PATIO VILLAGE

140 W. SIERRA MADRE BLVD. 355-6641



A Very Merry Christmas

CELESTE and NORM MORRISON
NORM'S GARAGE

22 E. MONTECITO 355-1146



GREETINGS

We wish you the great gifts of faith renewed and spirit uplifted by the joy and promise of His Holy Birth.

PINK COTTAGE SALON
147 W. SIERRA MADRE BLVD. 356-1059



GREETINGS

- 'Tis the season to thank you for your patronage and extend best wishes for an old-fashioned holiday.

JIM WARDEN
SIERRA MADRE SHELL SERVICE

NOEL

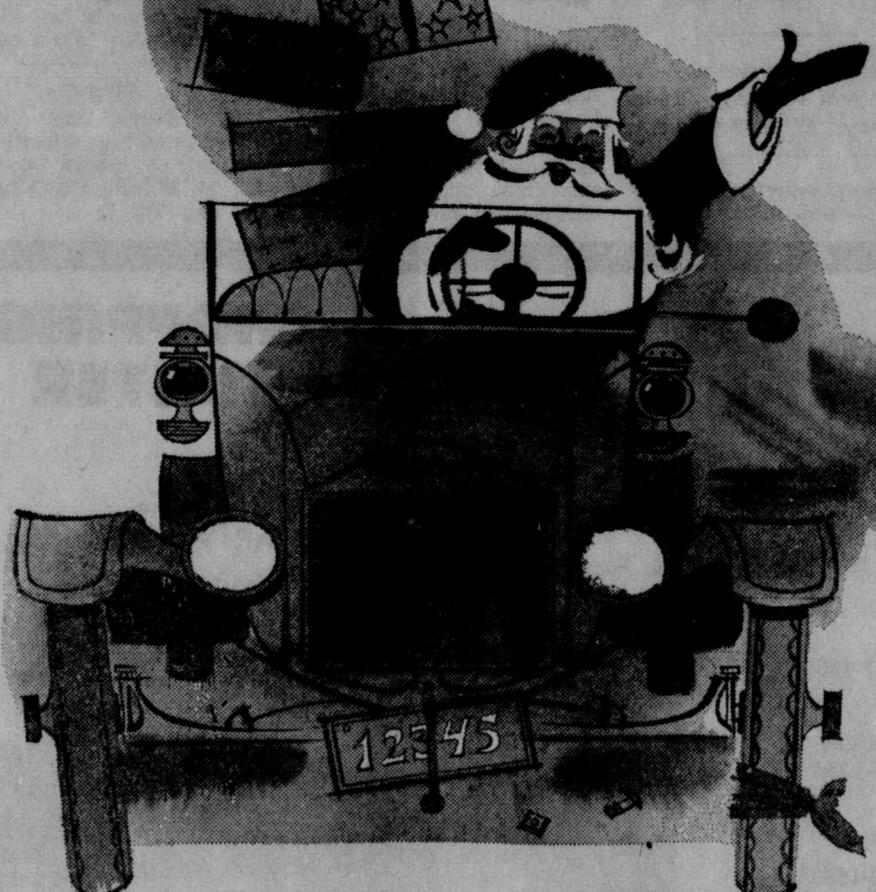


May this season bring you happiness and joy.
219 XG '67 Form 19

The Keepsake

26 N. BALDWIN
355-1180

GREETINGS



Here's hoping your Christmas Day arrives just filled with all the happiness the season can bring.

CARL HANSEN

Your Local Ford Dealer

120 W. SIERRA MADRE BLVD.

355-2321

Extra Care Needed To Foil Fire

The festive holiday season can easily be marred by a tragic fire which could destroy your home or take a life, Fire Chief Charles Brown warned today.

Fire precautions actually should be doubled during the Christmas season, the chief said, because our traditional customs — trees, more lights, decorations — add to the fire hazard.

The chief gave these pointers for fire safety:

1. Keep the Christmas tree in water. A dry tree burns like a torch. Take it outdoors soon after Christmas.
2. Check for frayed wiring on light strings. A short-circuit could ignite the tree.
3. Do not put electric lights on metal trees. Illumination should be from spotlights not attached to the tree.
4. Do not place the tree where it could block an exit in case of fire.

5. Discard gift wrappings as each parcel is opened — a clutter of paper on the floor or on furniture can hide a carelessly mislaid cigarette. Don't burn the wrappings in the fireplace — many roof fires are started in this manner each year.

6. Decorations used throughout the house should be flameproofed. Boughs and greens should be kept away from light fixtures or other sources of heat.

7. If a fire breaks out, get everyone out of the house and call the fire department before attempting to extinguish the fire.

"Your City firemen wish you a Merry Christmas and urge you to join them in working for a fire safe new year," Chief Brown said.

Christmas Cards First Sold In The U.S. In 1875

The letter carrier, his back bent beneath a bulging bag of Christmas cards, may feel that what Sherman said about war might equally be said about Christmas.

But it wasn't always that way. People didn't exchange Christmas cards until relatively recent times. The first specially designed Christmas card is believed to have been printed by a London company and placed on sale in 1843.

Charles Goodall & Sons of London began printing and selling Christmas cards on a wide scale in 1862, and printed cards soon became as popular as the handwritten personal notes that people had exchanged earlier.

Louis Prang, a Boston lithographer, began printing multicolored Christmas cards in the 1860's and marketed them in Europe. By 1875 he was selling them in the United States. And that's how it began.

Music Teachers' Association To Hear Guest Artist

The Pasadena Branch of the Music Teachers' Association of California announces that Mr. Henry Jackson, pianist, will be the guest artist on its monthly radio program, Sunday, December 17, at 7:30 p.m., on Radio Station KPPC, 1240 on the dial.

On the radio program, Mr. Jackson will perform Rachmaninoff's Third Piano Concerto.

Mr. Jackson will also be heard later in the season when he is presented as the guest artist on the Pasadena Branch's Annual Benefit Concert.

The Benefit Concert will be held Sunday, January 28, at 3 p.m., in the Pasadena High School Auditorium. More details of the program will be announced at a later date. However, tickets (\$1.50 for adults and 50 cents for students), can be purchased from members of the Pasadena Branch of the Music Teachers' Association of California, or Berry and Grassmeuck, the Arcadia Music Mart, Gould Music Company, and the Pasadena Art Museum.

**Village
ICE
CREAM
Parlor**
64 W. Sierra Madre Blvd.
featuring
**RAMBEAU
TV ANTENNA SERVICE
&
RAMBEAU'S
TRAVEL SERVICE**
**BROOKDALE
Ice Cream
FOUNTAIN SERVICE
SANDWICHES**



Sleighloads of
thanks to you loyal
patrons. We hope Santa fulfills your wishes.

WISTARIA BAKE SHOP

355-3332



Our Christmas wish to our friends:
may the good cheer of this season
bring joy to your hearts and much
real happiness to your families.

For Your Convenience
We Will Be Open
CHRISTMAS DAY
NEW YEAR'S DAY

WILEY'S-HASTINGS
LIQUOR
EL 5-8266
WE DELIVER
3657 E. Foothill Blvd.



PEACE ON EARTH
and goodwill to all men.

DON JACKSON
Store For Men



18 W. SIERRA MADRE BLVD. 355-1236
GREETINGS
Have a wonderful season full of
joy. Thank you for your loyal patronage.
MR. and MRS. L. A. DUGAN
REECE 5-10 and 25c STORE
26 W. SIERRA MADRE BLVD.

Letters To the Editor . . .

Dear Editor:
Fellow Americans of all political parties, take heart! The ever-tightening controls that Capitol Hill has on our private lives and local governments is about to be broken.

For our of the South there comes a man — GEORGE WALLACE—who is saying: "All right boys, let's go clean 'em out!"

He feels that our private lives and local governments should not be planned for us by the "smart boys" with low intelligence, in Washington.

Thank you,
—C. T. Gilbreath.

'Divine Invasion'

A festive Christmas Sunday service will be held on Sunday morning at 10 a.m. with special music by the choir. Rev. David G. Howell's sermon is entitled, "The Divine Invasion." The minister will answer the question, "Why did the Almighty God, the King of kings, the Sovereign Judge of heaven and earth choose to invade the earth in such bewildering quietness and amid starlight and the pastoral scene of watching shepherds?"

One of the highlights of the Christmas season is the "Festival of Lessons and

Christmas Sermon

Carols," bringing to worshippers on Christmas Eve at 11 p.m. the Scripture lessons of prophecy and fulfillment of Christ's birth. The choir will sing between lessons and the great Christmas hymns will be sung by all. This service will be concluded at midnight with the celebration of Holy Communion.

Confessional for Do-It-Yourselfers — Sierra Madre Hardware, 25 W. S.M. Blvd.

Support your local merchant — buy locally.

**Special Guest
At United Church
Of Christ Sunday**

Sierra Madre Fellowship of the United Church of Christ will have as special pulpit guest the Rev. Maxwell Van Wagenen from Claremont, delivering the Christmas sermon on Sunday, Dec. 24, at 11:30 morning worship service.

The recently-formed Fellowship holds its worship services at the Church of the Ascension, North Baldwin at Laurel.

Youngsters will be invited to attend the worship service this time and church school classes will not be held on

EASTSIDE-WESTSIDE

AT EITHER END OF TOWN YOU'LL FIND A CONVENIENT OFFICE
PASADENA FEDERAL SAVINGS

AND LOAN ASSOCIATION

Accounts insured to \$15,000
WESTSIDE: Green at Los Robles • 795-8016
EASTSIDE: Foothill at Rosemead • 355-8002

Dec. 24.
A welcome is extended to all who wish to attend.

Closed

The Sierra Madre Public Library will be closed both holiday weekends, December 23, 24, 25, and December 30, 31, January 1.

**Christmas At
S. A. Church**

"The Eternal Birth In You" is the sermon-topic of Rev. Margaret M. Stevens at 11 a.m. on December 24 in the sanctuary of the Santa Anita Church, 226 W. Colorado Blvd., in Arcadia. "Our prayer is that each one have a personal Christmas experience and thus be established in a new era of living with God power," says the Rev. Margaret M. Stevens.

Graded classes for youth from kindergarten through eighth grade will be conducted after a sermonette in the sanctuary. These classes are a vital part of the church. The group for high school youths and young adults meet on the first and third Sundays of each month at 7 p.m.

On Thursdays at 11 a.m. there is an open class for all women at the church. Special prayer work is done at this time.

The church says: "The beautiful candlelight service at 8 p.m. December 24, will feature music by Stanley Chaloupka, harpist; Roger S. Stevens and Miss Wendy Buffum, flautists; Mr. Chaloupka and Mr. Stevens are members of the Los Angeles Philharmonic Orchestra. Miss Sue Patchett, contralto, will sing, 'O Holy Night,' accompanied by Mrs. Helen Hatzke, church organist, and the entire congregation will join in singing the beloved carols. The service will be conducted by Rev. Margaret M. Stevens, who will also give the brief meditation. A traditional part of this lovely service will be the lighting of individual candles from the one Christ Candle."

The church concludes with the invitation: "Dial 447-6162 to receive a blessing."

Faith Lutheran Christmas Services

The three choirs of the congregation will participate in the 10:30 Sunday morning pre-Christmas service at Faith Lutheran Church, 845 Hastings Ranch Drive.

Under the direction of Ed Plischke, the Senior Choir will present the thirteenth century Plain Son "Of the Father's Love Begotten" as the Call to Worship; Haendel's "And the Glory of the Lord"; Ralph Baldwin's arrangement of "Oh, Come All Ye Faithful"; and Paul Tschesnok's "The Angels' Song." He will also direct the Junior Choir in Mary E. Caldwell's "Shine, Lovely Christmas Star," and Carl Schalk's "To Shepherds As They Watched by Night."

Mr. Donald Hingst, the church's director of education and youth, will direct the Youth Choir in the anthem "Beside Thy Cradle Here I Stand," and in Bach's "O Jesu, So Sweet." Pastor Armin Hesse's final Advent address will be entitled "The Incarnation — An Act of Subjection to God's Law, according to Galatians 4:4-5." A group of new members will be received before the altar by adult confirmation and transfers of mem-

bers of our congregation express the wish for a Happy Christmas to the Editor and Staff Members of The Sierra Madre News, and to all residents of our fine community," states Pastor Armin Hesse.

**Sierra Madre Fellowship of the
United Church of Christ**

11:30 — Sunday Worship, Church School
Child Care

HELD AT THE CHURCH OF THE ASCENSION

NORTH BALDWIN AT LAUREL

FAITH LUTHERAN CHURCH

THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive — Armin W. Hesse, Pastor
Donald G. Hingst, Minister of Education & Youth
HEALTH AND HAPPINESS TO YOU THIS CHRISTMAS!
SUN. 9 — SUNDAY SCHOOL DEPARTMENTS MEET

SUN. 10:30 — PRE-CHRISTMAS SERVICE — Featuring the Choirs and the Organ Department. New Members!

SUN. 1 P.M. — CHRISTMAS EVE SERVICE "From Heaven Above to Earth I Come" by the Sun. School Depts.

MON. 9 A.M. — CHRISTMAS MORNING FAMILY SERVICE

Sermon: "The Incarnation — An Actual Event in Human History."

WELCOME TO WORSHIP WITH US!

Sierra Madre Congregational Church

"The Church of the Singing Tower"

Adult Worship — Church School — Child Care

10:00 o'clock

"The Divine Invasion"

Rev. David G. Howell

BETHANY CHURCH

(INTERDENOMINATIONAL)

Baldwin at Montecito Robert N. Schaper, Pastor

9:30 — Sunday School

11:00 — Morning Worship

6:00 — Youth Fellowships

7:00 — Evening Service

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
READING ROOM, 22 N. BALDWIN AVE.

Saturday 10:30 P.M.
Daily Except Sundays and Holidays 12:50 P.M.

"Christ Jesus"

Sunday Service (small children cared for 10:00 A.M.)

Sunday School (for pupils up to age 20) 10:00 A.M.

Wednesday Testimonial Meetings 8:00 P.M.

Dr. Ethel Barnhart, Founder

The Santa Anita Church

226 West Colorado Boulevard, Arcadia — 446-8206

Margaret M. Stevens, Associate Minister

Sunday, December 24, at 11 A.M.

"THE ETERNAL BIRTH IN YOU."

— Rev. Stevens

Dec. 24 — CHRISTMAS EVE CANDLELIGHT SERVICE at 8 P.M.

Dial-for-prayer, 447-6162

**EPISCOPAL
Church of the Ascension**

N. Baldwin at Laurel

The Rev. W. W. Worstell, Rector

SUNDAYS

7:30 a.m.—Holy Eucharist

9:45 a.m.—Morning Prayer

10:00 a.m.—Community Mass and Sermon

Church School Classes

WEEKDAYS

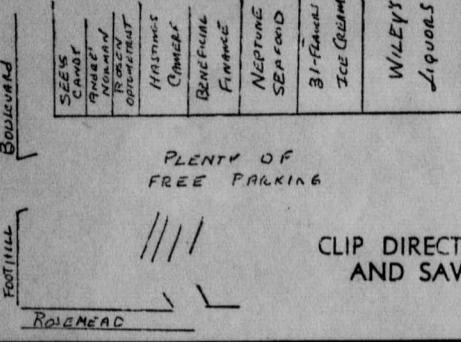
6:40 a.m.—Morning Prayer

7:00 a.m.—Holy Eucharist

5:00 p.m.—Evening Prayer

Foothill-Rosemead**SHOPPING
CENTER****SECURITY FIRST
NATIONAL BANK**

449-3333 — 3555 E. Foothill

**PASADENA
FEDERAL SAVINGS**

355-8002 — 3617 E. Foothill

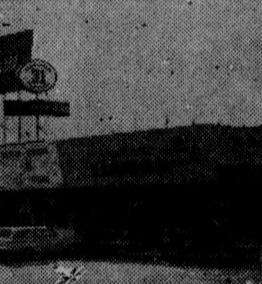
- HASTINGS CAMERA
3649 East Foothill — 793-9655
- WILEY'S HASTINGS LIQUOR
3657 East Foothill — 355-8266
- NEPTUNE SEAFOOD
3653 East Foothill — 355-1503

THE MARBERRY SHOP

355-7213 — 3621 E. Foothill

**HASTINGS
CAR WASH**

3393 E. Foothill Blvd.

**SEE SANTA CLAUS
AND HIS REINDEER**

Daily 10 A.M. to 8 P.M.

at
Rosemead - Foothill Shopping Center

BEE BALSER HOUSE OF HEALTH No. 3

3647 E. FOOTHILL AT ROSEMEAD 355-3381

A Complete Health Food Store
Also Featuring Holiday Magic Cosmetics
Fresh & Dried Fruit Packs
OPEN DAILY 10:30 A.M. TO 6 P.M.

**WILEY'S-HASTINGS
LIQUOR**

EL 5-8266 WE DELIVER

3657 E. Foothill Blvd.

**FREE
DELIVERY**

FREE
ICE

Call —

355-8266

618-1804



Our warmest
thanks to you,
with the wish
that this
merry season
will bring
with it a
sleigh-full of
joys and bright
Christmas cheer.

**HASTINGS
CAMERA**

793-9655



SHOP
3649 E. FOOTHILL BLVD.
PASADENA, CALIF.

48-HOURS
on
Color Prints



SHOP
3649 E. FOOTHILL BLVD.
PASADENA, CALIF.



SHOP
3649 E. FOOTHILL BLVD.
PASADENA, CALIF.

**PERRYS
Stationery &
Gift Shop**

56 W. SIERRA MADRE
BLVD.

355-3385



When you care enough
to send the very best

**PERRYS
Stationery &
Gift Shop**

56 W. SIERRA MADRE
BLVD.

355-3385



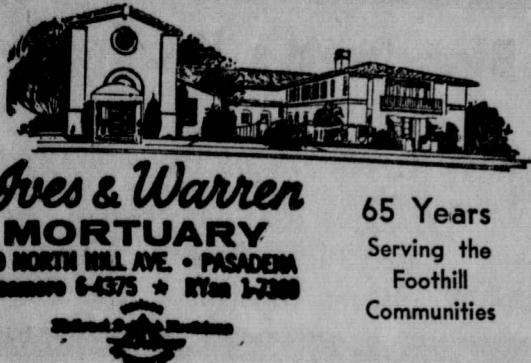
personalized
with your name



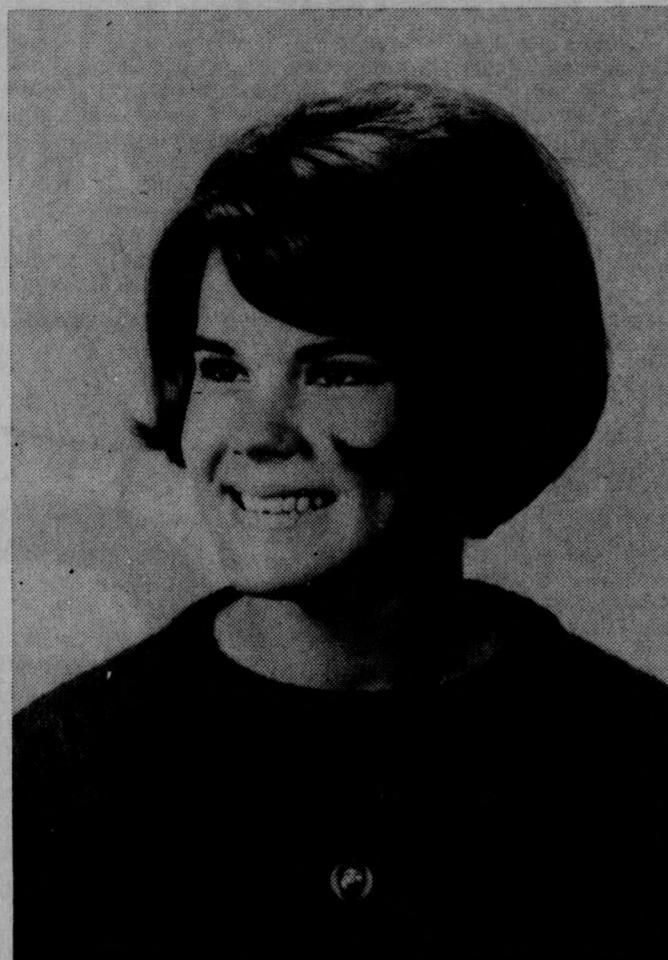
personalized
with your name

personalized
with your name

personalized
with your name</

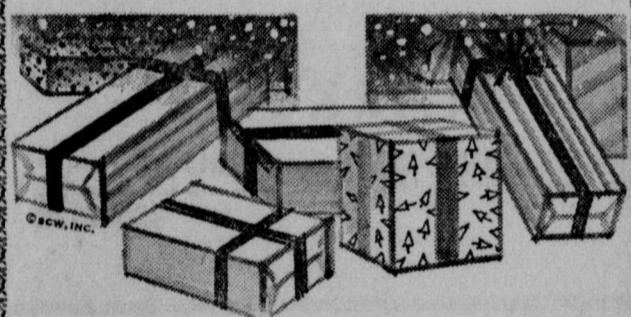


Mr. & Mrs. R. Lawyer Announce Engagement of Daughter, Linda



A BRIGHT CHRISTMAS

Thank you one and all
for the gift of
your good friendship and
loyal patronage.
May we renew our pledge to
serve you faithfully
and extend to you and yours
a Merry Christmas.

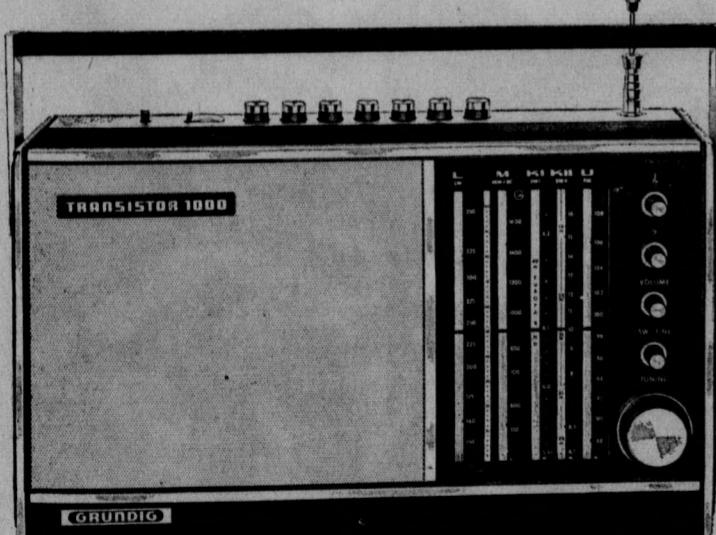


R-C MODEL SHOP

14 N. Baldwin

355-0128

IDEAL FOR CHRISTMAS GIVING



SPECIFICATIONS —

Power source: 6 D Batteries; Optional transistorized power pack for 110/220 V 50/60 cycle current. Optional adapter for 12 V car battery.

Transistors: 12.

Diodes/Rectifiers: 5.

Frequency Ranges: FM 87-108 Mc (3.4-2.78 m); SW2 6.1-16 Mc (49.2-18.7 m); SW1 5.9-6.2 Mc (49 m band); AM 510-1620 kc (590-185 m).

Output Power: 2 watts.

Loudspeaker: Perm. dyn.

Tone Controls: Continuous for bass and treble boost.

Many Other Grundig Models
Including Portables — Table Models —
FM Stereo In Our Store

Other Models On Display For Your Viewing and Inspection

BANKAMERICARD 36-MONTH PAYMENT PLAN AVAILABLE

Model Above
\$119.95

Rambeau ANTENNA SERVICE
— FREE HOME DEMONSTRATION —

17 W. Sierra Madre Blvd.

News From Your COMMUNITY HOSPITAL

Sierra Madre Doctor and Mrs. William Aldridge of San Jacinto. During Tod's father's tour of duty his mother will be staying with her sister in her home in Ontario.

Mrs. John Gaugler, a resident of Sierra Madre, living at 147 W. Grand View Ave., was a patient for three days during the last week at the Sierra Madre Community Hospital.

Registered as a patient at Sierra Madre Community Hospital for a short stay recently was Mrs. Donald Sexton who lives in Sierra Madre at 89 N. Auburn Ave. St. Altadena.

Mr. and Mrs. David Waller became parents for the first time on Friday, December 8 when their 8 pounds, 2½ ounce son was delivered by Caesarean section. He was named William George and has taken up his residence with his parents at 461 Sturtevant Drive.

Tod Martin Nysether was

delivered on Sunday, Dec.

10, weighing 8 pounds, 3

ounces. His parents are Mr.

and Mrs. Thomas Nysether.

Tod's father, who is with the U.S. Navy and is stationed at Pensacola, Florida, has

heard the good news via

long distance. Tod's a

grandparent is Mr. and

Mrs. Maurice Nysether,

residents of Sierra Madre, and

maternal grandparents are

Miss Linda Lawyer and 162 Santa Anita Court. Just back from one year in Vietnam with the U.S. Marines and presently stationed at the Marine Supply Depot at Barstow, Larry expects to receive his discharge in May, 1968.

The young couple have

not yet picked a wedding

date.

Merry Christmas For S.M. Hospital Help, Patients

A real Merry Christmas is being said at the Sierra Madre Community Hospital as usual to all employees and all patients who will spend this Christmas in the 26-bed hospital, announced Chontelle Eisenhart, assistant hospital administrator.

The 60 hospital employees this year are being given a day off with full pay as a special Christmas bonus. All Christmas patients will have their turkey menu trays decorated in the spirit of Christmas, with particular emphasis being given to the newly born and their mothers.

Thoburn H. Jones, who recently suffered a coronary heart attack and was really brought back to life after a no-heart-beat period of 30 minutes, is reported making satisfactory recovery.

Personal items are \$1.25 and can be placed in an envelope and placed under the door — no name needed. No charges accepted.

Dixon Colbert ers from various schools. It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

Proud family members include, beside Mom and Dad, Darlene, Devin, Vance and Melody. Indeed, they should be very proud.

It may be," said Carl Hobson, president of the hospital board, and chief administrator, "that medical history was made by the spectacular life saving of Thoburn Jones, through the instant and timely care given the patient who had collapsed while at work—special and instant care given him by hospital physicians and nurses. It was indeed most fortunate," Hobson added, "that the hospital was equipped with the life-saving electrical appliance known as the defibrillator, which was provided by the hospital by the women of the Auxiliary."

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

Proud family members include, beside Mom and Dad, Darlene, Devin, Vance and Melody. Indeed, they should be very proud.

It may be," said Carl Hobson, president of the hospital board, and chief administrator, "that medical history was made by the spectacular life saving of Thoburn Jones, through the instant and timely care given the patient who had collapsed while at work—special and instant care given him by hospital physicians and nurses. It was indeed most fortunate," Hobson added, "that the hospital was equipped with the life-saving electrical appliance known as the defibrillator, which was provided by the women of the Auxiliary."

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

SY 8-1105 MU 1-5438

TALBOTT ELECTRIC, Inc.
Electrical Contractor
REMODEL AND MAINTENANCE SPECIALISTS
Large Display
of Lighting Fixtures
1887 E. Washington Blvd., Pasadena

**Lesson-Sermon
December 24**

"Unto us a child is born, unto us a son is given; and the government shall be upon his shoulder." This verse from Isaiah is the Golden Text of this week's Bible Lesson in all Christian Science churches Sunday, Dec. 24. The Lesson-Sermon is titled "Christ Jesus."

Support your local merchant — buy locally.



Here's "trusting" all our bank customers have an "interesting" holiday.

**FIRST WESTERN BANK
and TRUST CO.**

100 W. SIERRA MADRE BLVD.

SY 3-2121

GREETINGS

Our warmest wishes to you and your family for a holiday season that's brimming with glad times and good fellowship. May your blessings be many, enriching your days and bringing you joy.

Fashionette

"Home of Satisfied Patrons"

48 W. Sierra Madre Blvd.

355-9912

Sierra Madre

Sierra Madre Campfire Group Wins Merit Award For Their Work



CAMPFIRE GROUP, TA-WASI-TANDA made their second trip to World Vision Inc., where Mrs. Jessica Johnson presented the group with a Meritorious Service Award.

Campfire group, Ta-Wasi-Tanda made their second trip to World Vision Inc. to assemble Viet Kits. The girls had previously put together 57 Viet Kits and they needed only to finish 43 more in order to receive an award of merit. The girls were so enthusiastic that they completed a total of 202 Viet Kits. Kits they assembled were of two kinds — those to be sent to our servicemen and those to be sent to Vietnamese children.

For their fine work in helping and unselfishly giving of their time, Mrs. Jessica C. Johnson, of World Vision Inc., presented the troop with the Meritorious Service Award. The girls, knowing the need for the kits are anxiously looking forward to assembling more kits in the near future. The industrious troop has also voted to sponsor a Vietnamese girl of their own age — which is 10 — by contributing the sum of \$10 a month to her support. So far, all they know of young Xan Thi is that she does need their help, but they expect to be corresponding with her and getting to know her more personally.

Somewhere in this seemingly busy schedule, the troop has fit in the practicing of carols as they will be caroling in the city on December 15 and 19.

Mrs. Tal Morsh will direct the Scouts in a program of Christmas carols and holiday music.

Just in case you feel like Scrooge, join the Girl Scouts for an hour on KMAX. Good for the Humbugs!

Girl Scouts Of KMAX

Twenty-one Girl Scout Troops from the Pasadena Council will broadcast on KMAX Wednesday, Dec. 20, from 7 to 8 p.m. from Kersting Court.

Mrs. Tal Morsh will direct the Scouts in a program of Christmas carols and holiday music.

Just in case you feel like Scrooge, join the Girl Scouts for an hour on KMAX. Good for the Humbugs!

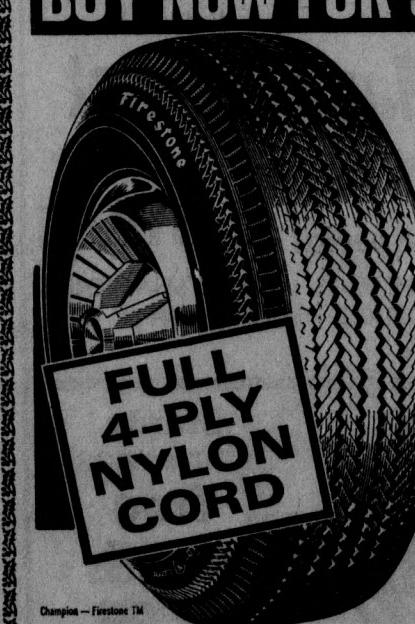
Support your local merchant — buy locally.

ALL NEW • Volume 6



Eighteen of your favorite Christmas songs including "The First Noel," "O Tannenbaum," "O Little Town Of Bethlehem," "Hark The Herald Angels Sing," "Dance Of The Christmas Doll," "Alleluia," "Silent Night" and an all new song... "This Is That Time Of The Year" by Edward Thomas and Martin Charnin.

BUY NOW FOR SAFE HOLIDAY DRIVING!



Firestone presents Your Favorite Christmas Music

A new 12-inch L-P Custom Recording featuring Jack Jones, Roberta Peters, Vienna Choir Boys and the Firestone Orchestra and Chorus.

CHOICE \$100
OF STEREO
OR HI-FI

Additional albums \$3.98 Hi-Fi - \$4.98 Stereo

Limited quantities Volumes 4 and 5 also available at \$1.00... WHILE THEY LAST!

Firestone CHAMPION AS LOW AS

\$16.50
6.50-13
TUBELESS BLACKWALL

LOW PRICES 7.75-14 & 7.75-15 | 8.25-14 & 8.15-15 | 8.55-14 & 8.45-15
ON ALL SIZES \$19.25 | \$22.50 | \$25.00

TUBELESS WHITEMANSLY SLIGHTLY HIGHER

All prices plus \$1.80 to \$2.50 Fed. excise tax
(depending on size), sales tax and trade-in tire off your car.

NO MONEY DOWN - TAKE MONTHS TO PAY!

Priced as shown at Firestone Stores; competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

FIRESTONE STORE

1100 E. COLORADO
Mon. thru Thurs. 8-6, Fri. 8-9
Sat. 'til 5 P.M.

SY 3-8179 MU 1-7030



BETHUNE TIRE CO.

Formerly Tobias Tire Co.
393 E. WALNUT, PASADENA
SY 3-4181 MU 1-7702
Tues. thru Thurs. 8-5:30
Mon. and Fri. 8-9
Sat. 'til 4 P.M.

You and Your Neighbors

by NANCY BRYAN

Marge and Elmer (Ted) Quarstrom of 169 N. Baldwin are expecting quite a gang for Christmas Eve smorgasbord type dinner. The Christmas dinner has become a family tradition and Marge prepares all the items on the tasty menu herself. Those guests expected for dinner and for the evening festivities are: Betty and Dick James and Danny, Sandy and Susan, who is engaged to young Bob Quarstrom; Betty and Robert Powers — she is Ted's sister; Mary Louise Brandes, also Ted's sister; and Mrs. Olivia Quarstrom, Ted's mother. These last guests are all from the South Gate-Maywood area. Also present will be son, John, of Sierra Madre and his wife, Doris, and their year-old son, David Patrick. Former Sierra Madre and recently of Alaska, houseguest Tony Wilcox will be on hand to join in the fun. That will make quite a houseful along with the Ted Quarstrom children — Robert, Lisa, Kenneth, Tina, Eric, Lori and foster son, David Wells.

Confessional for Do-It-Yourselfers — Sierra Madre Hardware, 25 W. S.M. Blvd.

Blanchard's Wash-Rite

"You Leave It — We Do It"
In By 10 A.M. Out By 5 P.M.
WASHING — FLUFF DRYING
Pillows — Blankets — Rugs — Spreads — Shag Rugs
Finished Laundry — Dry Cleaning
TINTING & DYEING
158 W. SIERRA MADRE EL 5-8431



Merry Christmas

We hope you ring-up lots of joy.

ROESS MARKET

311 W. SIERRA MADRE BLVD. and LIMA

SIERRA MADRE

355-3338

Season's Best Wishes



MAY IT BE A
PROSPEROUS HOLIDAY FOR ALL!

Make your financial partner

SECURITY FIRST NATIONAL BANK

Member Federal Deposit Insurance Corporation

FOOTHILL-ROSEMEAD BRANCH

PASADENA, CALIF.

CHRISTMAS GREETINGS

To our wonderful customers, our sincerest thanks, and our wishes for a wonderful Christmas . . . brimming with laughter and good cheer.

From the **BOTTLE SHOP**
Bill and Marie Sullivan

Greatest Season Richest Stakes



**Santa Anita
Opens Tues.
Dec. 26**

Seventy-Five Days of Racing.

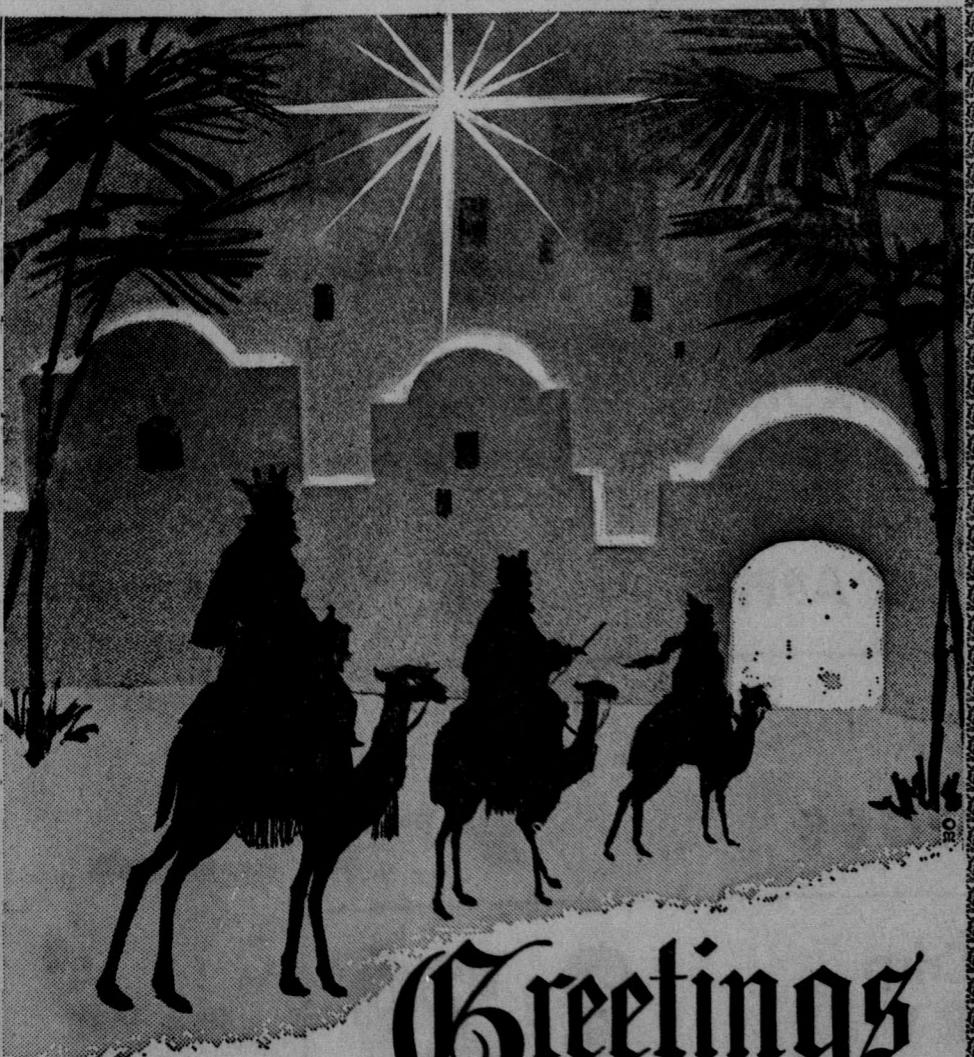
Opening day features swift Palos Verdes Handicap.

Go by bus or take freeways. Santa Anita is only minutes away in Arcadia.

Plenty of Parking. Nine Races. Daily Double.

First race 12:30 P.M. Reserve seats available.

Phone 681-7401 or 447-2171.



Greetings

Guided by a Star, the Wise Men came to Bethlehem to worship and rejoice. Today, mankind turns again to the Manger, to find peace and blessings. May your Christmas joys be bountiful.



**VISUAL SALES
Company**

47 W. SIERRA MADRE BLVD.

RCA

Westinghouse

355-2318

Zenith

FROM THE Fire Side

You've heard of that proverbial Indian tribe where they were all chiefs and no Indians. Well the fire department had a situation like that the other night. A good-looking young lady stopped by the engine house and asked to speak to the Chief. All of a sudden 24 firemen and the reserves present all claimed to be the chief.

When she was finally introduced to the Chief she got him in the corner for some conversation. Boy, this being Chief has its compensations after all.

Better look out Chief. There are now 24 regulars and 11 reserves after your job!

Speaking of the Chief, and we were, Chief Brown came into the newspaper office the other day and claimed that he dropped a dime in a newscast and received nothing back. He claimed that the date on the dime was 1898 and had his picture on it . . . just for fun we notified the girl to watch for it; but when she checked the Post Office rack she reported that the only thing in it was "buffalo nickels". I'll just bet Charley gave the dime his mother gave him for a paper for an ice cream cone.

I never knew we had a wood chopper in our department, or you might say "shingle denuder" until Firefighter George Maurer was given an ax and sent to the roof at 249 Ramona.

Of course, very few of the men saw his actions, but I'm tellin' you, he had a hole in the room in seconds . . . but when he stuck his head through the hole and head "is anybody there?" I just had to walk off and shake my head.

Of course, George wasn't any worse than Firefighter Doug Tucker when he tried to lead the band the night of the Fireman's Dance. Of course, Doug didn't seem to realize that the band had gone home twenty minutes before . . . Guess he was still hearing the music.

Then there was Bob Evans who is telling it all around that at 1:15 a.m. Wednesday he drove Engine No. 424 to a Grand View address in a "snow storm," can you imagine tales like that.

You should have seen Firefighter Bill Newberry chasing Christmas Bells up and down Sierra Madre Blvd. in the a.m. on Wednesday, say around 1 a.m. It reminded me a lot of the "butterfly" chasing that Lee Graves has been doing lately.

Of course, on a night fire we get a lot of firefighters to answer the call. The one at 2:47 a.m. we had 22 of our 24 men answer the call. Seems that John Buchan just couldn't get there. Jane hates to part with him that early in the morning, especially on these cold mornings.

Fire Prevention is sure falling down on the job lately . . . three fire calls and one false alarm all within a 15 hour period . . . Of course, we will overlook it for the time being; but we really do expect better performance

Pupils Busy With Church Activities

Children at Ascension Parish School are busy earning money to be their personal gift offerings to the Christ Child at their annual Christmas service on Wednesday morning. These funds will be sent to the Holy Child Orphanage in Sagada, Philippine Islands.

Reflecting the true meaning of Christmas a Nativity Tableau will be part of the traditional service, following which the entire school will participate in a Circle Sing at the parish hall.

Members of the 3rd, 4th, 5th and 6th grades will again take part in the carol services to be held each evening around the Sierra Madre creche at Kersting Court and may be heard on Monday 7 to 7:30 p.m. over KMAX FM; a cookie and cocoa party will be held in the Parish Hall following the caroling.

Mills College Students Will Sponsor Brunch

Mills College students, home to the San Gabriel Valley for the holidays, will hostess a brunch for prospective students Monday, December 18, at 10:30 a.m. The setting will be the home of Mrs. Everett Mangam, 1160 S. Orange Grove, Pasadena.

Miss Kathryn Van Myers, La Crescenta, a senior at Mills, is making arrangements for the morning's program which is designed to provide information and insight into the "why" and "how" of Mills.

The recently released film, "A Time and A Place," about the Bay Area campus will be shown.

Interested young women may contact Mrs. Robert Bettencourt, student referral chairman, 355-9417.

Mrs. Kenneth Bush, of this community, is assisting Mrs. Bettencourt. Other Mills College alumnae participating in the event are: Mrs. Don R. Sanson, Glendale; Mrs. Glen D. Smith, Glendale; Mrs. Terry Turkat, Whittier; Miss June Giddings, Altadena; Mrs. Thomas M. Dodgington, Montrose; Mrs. H. Gerd Franz, Pasadena, and Mrs. M. Clark Dyer, Pasadena.

Also area women who have graduated from Mills in the past five years.

Sierra Engineering

collection posts throughout the company's three locations in Sierra Madre, Pasadena and Monrovia. The current success of the program is encouraging Mr. Bloom to extend the project into Cap-Tech Inc., Sierra's parent company, where some 1200 plus employees could participate.

Bruce Herron was raised in Sierra Madre, attending grade schools here and graduated from Pasadena High School. He was attending PCC when called to active duty with his Naval Reserve unit. His interest in children is genuine as he intends to complete his education and become a pediatrician when his military duty is completed.

from this department in 1968.

Anyway, each of the 24 regular firefighters and the 11 reserves wish all of you a very merry, fireless Christmas . . . But if you need us . . . You call us, we won't call you.

RELAX let us give you that well-groomed look

HAIRCUTS \$1.50

Why Pay More?
All Licensed Haircutters



WED. & THURS.
ONLY

Razor Haircuts
\$2.50

Hair Styling
\$5.00

OPEN 9 UNTIL 6

3654 E. Colorado Blvd.
(1/2 block W. of Rosemead Blvd.)
Pasadena, California
(Across from Akron)

Same prices
on Saturday
Hours
Sat., 9 to 5
Mon. thru Fri.
9 to 6

. . . TO SERVE YOU -- OUR RESPONSIBILITY AT HARTMAN PHARMACY . . .

An APOTHECARY
R Weighs & Measures

Christ the Apothecary of the Soul

"That that be whole need not a physician, but they that are sick" (Matt. 9:12).

From the late 16th century until about 1830 an occasional pious German apothecary would commission a local artist to paint Christ as an apothecary. Significantly such action indicated the high repute of pharmacy as it existed during the period these paintings were produced. In one of the primitive, early 17th century paintings it shows Christ allegorically as an apothecary dispensing the Christian virtues from His drug containers and weighing the sins of mankind in a hand balance.

Almost a century of research reveals that there were perhaps 70 of this genre of paintings in existence many years ago — all of Germanic origin. They are no longer found in pharmacies and the few remaining in the world today are preserved in museums and are used as church altar pieces in Germany, Switzerland, Austria, Sweden and France. The "Old World Apothecary Shop" in the Smithsonian Institute in Washington, D.C., has one of them on display, and there is an 18th century painting of the same motif in the Bayer National Museum in Munich. The Norsk Museum in Stockholm has a watercolor showing a woman as the penitent sinner, and this same theme was used in a tapestry that hangs in the Castle Chapel at Schwartzburg in Thuringia.

We at Hartman Pharmacy are quite proud to have had such devoted pharmacists contribute to our heritage and do take this opportunity to extend to all our friends a Very Merry Christmas and a real happy and healthful Holiday Season.

Rudolph R. Hartman

Hartman
Rexall Pharmacy

AT 29 NORTH BALDWIN
IN SIERRA MADRE — PHONE 355-3311
After Hour Pharmacy Service Is Available
355-9641 — 355-7637

Christmas Blessings



Once again the spirit of Christmas radiates its promise of hope, love and peace throughout the land. As you reflect upon the Miracle and glory of the Holy Birth, may you be comforted by the faith, gladdened by the message and sustained by the inspiration of Christmas, now and always. May holiday joys and blessings be yours.

THE ARCADIA BOARD OF REALTORS

"Serving Arcadia and Sierra Madre"

203 E. Duarate Road

HI 6-4649

Arcadia



Season's Greetings From All The ROESS MARKET Staff

Week of Dec. 18 thru Dec. 22

Open 12 Hours A Day

9 A.M. to 9 P.M.

Closed Sunday

SPICED PEACHES
3 FOR \$1.00
NO. 2½ TIN

CRANBERRY SAUCE
19¢
Whole or Strained

SNOW PEACHES
3 FOR \$1.00
303 TIN

Dari Gold BUTTER
79¢ lb.

Cubbison's STUFFING MIX
45¢
Regular or Cornbread

GRAPEFRUIT SECTIONS
3 FOR 89¢
303 TIN

FRUIT COCKTAIL
3 FOR 89¢
303 TIN

PINEAPPLE
4 FOR \$1.00
NO. 1¼ Thick Slices

Smuckers JELLIES
4 FOR \$1.00
10-OZ. GLASS

Lindsay RIPE COLOSSAL
45¢
Pitted Olives

GREEN BEANS
3 FOR 89¢
Julienne Style

PICKLED BEETS
3 FOR 89¢
Sliced

TOMATO JUICE
3 FOR \$1.00
46-OZ. TIN

Welch's THIN MINTS
3 FOR \$1.00
10-OZ. LONG BOX

Virginia Peanuts 49¢
Mixed Nuts 59¢
12-OZ. VACUUM BOXES

YORK COUNTY DUTCH ONIONS
4 FOR \$1.00

Sliced Cucumber PICKLES
39¢
22-OZ. JAR

Small Whole Yams
or
Royal Prince Yams
3 FOR \$1.00

JOHNSTON PIES
APPLE 55¢
PUMPKIN EACH
MINCE

Birds Eye COMBINATIONS
Sliced Beets — Orange Glaze
Broccoli — Hollandaise Sauce
Corn - Carrots - Onions
Mixed Vegetables - Onions
Peas - Mushrooms

Bumble Bee TINY SHRIMP
49¢

Nabisco WHEAT THINS SOCIABLES TRIANGLES
3 Pkgs. \$1.00

COFFEE
59¢

Whole Sun ORANGE JUICE
6-OZ. TIN
6 FOR \$1.00
Big 12-oz. — 3 for \$1.00

Jones Link SAUSAGE
89¢
POUND PACKAGE

ROESS**QUALITY****MEATS**

FRESH CALIF. GROWN GRADE -- A -- TURKEYS

FRESH OVEN READY
YOUNG HENS
10 - 16 Lb. Avg.

FRESH OVEN READY
YOUNG TOMS
17 - 30 Lb. Avg.

41¢ lb.

MANNINGS AGED CHRISTMAS SPECIAL
OVEN READY PRIME RIB ROAST

\$1.19 lb.

BAR-M TAVERN
HORMEL CURE 81
MORRELL CHEF BRAND

Boneless
Fully Cooked

HAMS

\$1.19 lb.

HORMEL OR RATH
BACON

59¢ lb.

OSCAR MAYER — LITTLE FRIERS
LINK SAUSAGE

69¢ lb.

PILLSBURY
BUTTERMILK
BISCUITS 3:25¢

PHILADELPHIA
CREAM
CHEESE

3 FOR \$1

8-OZ. PKG.
CRESCE
NT ROLLS

29¢ ea.

FRESH — WESTERN
OYSTERS

12-oz. Jar

79¢

COOKED — PEELED No. 1

\$2.69 lb.

EXTRA FANCY
NUT SALE

Walnuts, Almonds, Filberts
Peanuts, Brazil and
Mixed Nuts

39¢ lb.

OFFICE

GWEN BECKER
D. L. ROESS

MEAT DEPARTMENT

CARL A. BURT, MGR.
ALLEN Y. COBB
DOUGLAS B. PARKER
HARRY W. BLAINE
JUDINE O. OLSON
CHARLES J. SUMMERS
EDWARD F. MARTIN
CARL H. ACHEPOHL
WALTER BRUECKNER

PRODUCE DEPARTMENT

JACK R. STOLLE, MGR.
LOUIS J. RUSCILLO
WILLIAM J. KESSEL

GROCERY DEPARTMENT

JOHN KENNEDY, MGR.
RICHARD T. JAMES
ROBERT FOSTER
ROBERT F. SCHMITT
CHARLES E. AERY
RICHARD W. CANZONERI
STEVEN L. DOUGLASS
HENRY OLIVER

CLERKS' HELPERS

JOHN BUSH
PHILIP CLARKE, JR.
FRANK GENOVESE
STEPHEN KROMKA
KEN LUTZOW
PERRY MULLEAVY
FRED ROESS
GLENN ROHRER
CHRIS VORSTER
DENNIS WHITE

1968 Will

Be 30 Years

Serving

Sierra Madre